The UEFA EURO 2020 Academy Observation Programme facilitates knowledge and experience sharing about the organisation of the European Football Championship. It has been designed for individuals with a background or interest in event management, keen on learning about the operational undertakings of a major tournament.

**PROGRAMME DETAILS**

The UEFA EURO 2020 Academy Observation Programme will take place in Amsterdam, The Netherlands, over the course of 3 days, and will consist of meetings, tours and presentations covering many different operational areas.

**STADIUM TOURS & VISITS**
- General tour
- TV & media facilities
- Fan zones
- Airport
- Hospitality areas
- Team Base Camp
- Observations of match day operations

**PRESENTATION TOPICS**
- Introduction to UEFA EURO 2020
- Venue Operations
- ICT
- Safety & Security
- Marketing
- Communications
- Legal
- Working with host countries

**AMSTERDAM • JUNE 16-18**

3 DAYS 4 NIGHTS 1 MATCH GROUP STAGE €4,000 EUROS

Details on the application process can be found above. Each applicant must follow this process in order to be eligible for the programme. Each applicant can only apply for one programme. All places on the programme are given at UEFA's discretion. The participation fee includes: accommodation, ground transport during the programme, lunches, official welcome dinner, match ticket (category 1), observation material and administration fee. The participation fee does not include: transportation to/from the programme location (e.g. flights and/or trains) and any necessary visa requirements (upon request, UEFA can provide supporting letters for visas). The location, schedule and content of the programme as well as the participation fee and the services included in such participation fee may be subject to changes. The final programme schedule will be released in due time.

**APPLYING**

1. **Application phase**
   All applicants should register through the form provided by 20/12/2019.

2. **UEFA reviews applications**
   All applications will be reviewed by UEFA.

3. **Invitation to register**
   UEFA will contact all the applicants and inform them whether or not they have been given a space on the programme. The applicants retained by UEFA will then be invited to fill out a registration form in which more information shall be provided by the applicant (request personal details for the purposes of payment, accreditation and service linked to the programme) and returned by 01/03/2020.

4. **Payment of participation fee**
   Registered persons or their organisation must complete the payment process by 15/04/2020. UEFA reserves its rights to refuse the attendance of any registered person for whom the payment has not been received by 15/04/2020. The registration in the programme will be final only after receipt of payment by UEFA.

observersprogramme@uefa.ch