TH EDITION 2022 • 2024



THE EXECUTIVE MASTER IN GLOBAL SPORT GOVERNANCE

2022 • 2024













CONTEXT & OBJECTIVES

The professional sports industry has undergone a major revolution in recent years. The commercial development of the most popular competitions has prompted an increasing number of stakeholder organisations to call into question traditional mode of governance.

With the industry's growing political, economic, societal and ecological impact in the world, sport leaders need to take concerted decisions, collaborating with their main stakeholders to find solutions to the rising challenges, and develop a sustainable mode of governance.

Global collaboration, anticipation and ethics will be the key to sustainable sport governance and keeping the passion for sport alive.

WHAT IS MESGO?

MESGO is a unique, ambitious executive programme for sports industry leaders. It is characterised by:

- its global perspective and strong alliance between sports and academics experts;
- its multidisciplinary approach and in-depth analysis of legal, political and economic issues;
- its focus on the key current and future challenges faced by sports organisations;
- its strong network of like-minded sports leaders;
- lectures at the heart of sports organisations.

WHO IS MESGO DESIGNED FOR?

This programme is designed for experienced managers and executives working in:

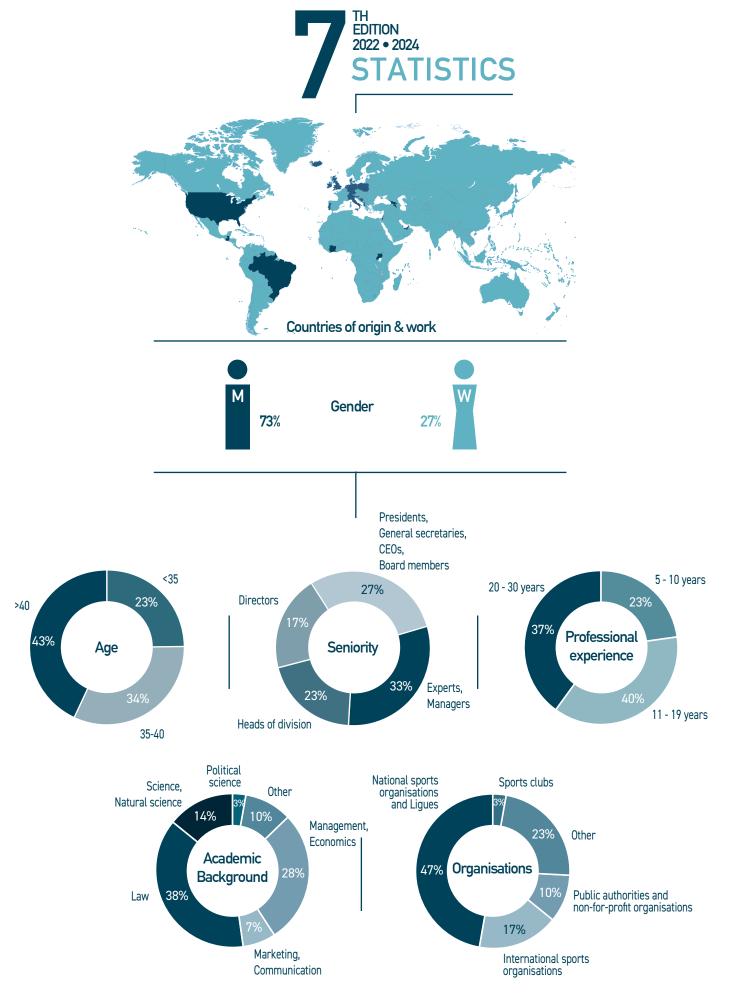
- national and international sports federations;
- clubs, leagues and trade unions;
- · public authorities and not-for-profit organisations;
- partner organisations of sports bodies: media organisations, sponsors, etc.

TH EDITION 2022 • 2024











2022 • 2024

7TH EDITION PARTICIPANTS

The 30 Participants of MESGO 7th edition in alphabetical order



































































Olivier AVOA Ivorian

- Managing Director, Samsung Electronics (Ivory Coast)
- Head of Marketing Division- Corporate Moov (Ivory Coast)
- Regional Marketing Manager West Africa, West Union (Morocco)
- Event and Marketing Manager Sahel Region, Nestlé (Burkina Faso)
- Regional Sales Director, Nestlé Cameroon (Cameroon)
- Brand Manager Nescafé, Nestlé (Ivory Coast)

ACADEMIC QUALIFICATIONS

- MBA, Hult International Business School (USA)
- ESCA, École Supérieure de Commerce d'Abidjan, INP HB (Ivory Coast)
- Master in Economy and Finance, University FHB of Abidjan (Ivory Coast)
- Certificate in Business English, University of Brighton (UK)

LANGUAGES

- French (native)
- English (fluent)

SPORT AND LEISURE

- Taekwondo: Black Belt
- Tennis, Golf, Running, Gym



Ministry of Sports – Ivory Coast Economic Counselor (Economy of Sport)

WORK EXPERIENCE

- Secretary General, Football Federation of Armenia (Armenia)
- UEFA Delegate
- Head of Football Department/Deputy GS, Football Federation of Armenia, (Armenia)
- Head of Licensing Unit/Match Manager, Football Federation of Armenia, (Armenia)
- Integrity Officer, Football Federation of Armenia, (Armenia)

ACADEMIC QUALIFICATIONS

- PhD in History, Yerevan State University (Armenia)
- Master's in Diplomacy and International Relations, Yerevan State University (Armenia)
- Bachelor's degree in Diplomacy and International Relations, Yerevan State University (Armenia)
- Diploma in Football Management, IDHEAP (Switzerland)

LANGUAGES

- •Armenian (native)
 - English (fluent)
 - Russian (fluent)
 - French (elementary)

SPORT AND LEISURE

• Football: Coaching UEFA B Diploma



Football Federation of Armenia – Armenia Secretary General





Artur AZARYAN

Armenian

Claire BLOOMFIELD

British

WORK EXPERIENCE

- Head of Women's Football, ECA (Switzerland)
- Women's Football Correspondent, Various UK National Newspapers (UK)
- Sports Journalist, Various UK National Newspapers and Broadcasters (UK)
- Producer, Chelsea Football Club (UK)
- Media Officer, West Ham United Football Club (UK)

ACADEMIC QUALIFICATIONS

• BA (Hons) Journalism, Kingston University (UK)

LANGUAGES

- English (native)
- French (elementary)

SPORT AND LEISURE

•Running, Hiking, Qigong



European Club Association (ECA) – Switzerland Head of Women's Football







Blaž Tomažin BOLCAR Slovenian

- Founder, Law Office Bolcar Itd (Slovenia)
- Co-founder, Nameholder Ltd, sports marketing (Slovenia)
- Founder, SportLex Institute (Slovenia)
- CMO, Adriatic Basketball League (Slovenia)

ACADEMIC QUALIFICATIONS

- Service of process, Faculty Law Ljubljana, University of Ljubljana (Slovenia)
- Sports Law and Practice, Postgraduate Certificate, DeMontfort University (UK)

LANGUAGES

- Slovenian (native)
- English (fluent)
- Serbo-Croatian (fluent)
- Italian (intermediate)
- German (intermediate)

SPORT AND LEISURE

- PADI Open Water Diver Certificate
- Crossfit, Golf, Cycling, Skiing, Basketball

BOLCAR

Law Office Bolcar - Slovenia Founder





Robert CALDWELL
American

WORK EXPERIENCE

- Chief Legal Officer, Eagle FC, Inc. dba Eagle Fight Club (USA)
- Chief Legal Officer, FLX Media, Inc. dba FLXcast (USA)
- Counsel, Fox Rothschild (USA)

ACADEMIC QUALIFICATIONS

- CAS, UEFA Football Law Programme (Switzerland)
- Juris Doctorate, The University of Alabama School of Law (USA)
- Bachelor of Arts (Political Science), Miami University (USA)

LANGUAGES

- English (native)
- German (intermediate)
- Spanish (elementary)

SPORT AND LEISURE

- Referee and Referee Instructor, United States Soccer Federation
- Football (soccer), Baseball, Tennis, Mixed martial arts



Eagle FC, Inc. and FLX Media, Inc. – USA Chief Legal Officer





Salvatore CIVALE
Italian

WORK EXPERIENCE

- President, Associazione Italiana Avvocati dello Sport (Italy)
- Founding Partner, Studio Civale Sports Law Firm, Nocera Inferiore (Italy)
- Arbitrator in sports related disputes
- Author and speaker on international sports law

ACADEMIC QUALIFICATIONS

- Law Degree, University of Salerno (Italy)
- Executive Master in Sports Law, SLPC (Italy)
- Geneva Law School in Arbitration, ELSA (Switzerland)

LANGUAGES

- Italian (native)
- English (fluent)
- French (elementary)
- Spanish (elementary)

SPORT AND LEISURE

• Football, Handball, Ski, Cycling, Cross Country



Associazione Italiana Avvocati dello Sport – Italy President







Pedro DANIEL Brazilian

- Executive Director, Sports, Media and Entertainment, EY (Brazil)
- Senior Manager, Sports Industry, BDO (Brazil)
- Manager, Commercial Financial Services, Thomson Reuters (Brazil)

ACADEMIC QUALIFICATIONS

- •Bachelor in Business Administration, Pontifícia Universidade Católica (PUC) (Brazil)
- Extension Business Course, University of California (USA)
- Master in Football Club Governance, Paulista Federation (Brazil)

LANGUAGES

- Portuguese (native)
- English (fluent)
- Spanish (intermediate)

SPORT AND LEISURE

- Sports Management Professor: Governance and Finance, Brazilian Football Federation
- Football, Tennis



EY – Ernst & Young – Brazil Executive Director – Sports Industry Leader



lan DAVIS British

WORK EXPERIENCE

- Head of Sales and Marketing, Sussex County Cricket Club (UK)
- Senior Sponsorship Manager, Nationwide Building Society, Swindon (UK)
- Event Manager, Paragon Event Management, Bath (UK)
- Senior Account Manager, ICON Display, Sidcup (UK)
- Head of Sport and Event Branding, Service Graphics Ltd (UK)

ACADEMIC QUALIFICATIONS

- Bachelor of Arts, Marketing and Product Design, Liverpool John Moores University (UK)
- Certificate and Diploma in Football Management, UEFA Academy University of Lausanne (Switzerland)
- Marketing Expert and Mentor, KISS Educational Program, UEFA Academy – Various UEFA Federations
- Associate Member, Chartered Institute of Marketing (DipM ACIM)

LANGUAGES

English (native)

SPORT AND LEISURE

•Football, Skiing, Golf, Paddle Boarding, Cycling, Walking



The Football Association of Wales (FAW) – Wales Chief Commercial and Engagement Officer





Elvira DUSHKU Kosovian

WORK EXPERIENCE

- Secretary General, Kosovo Basketball Federation (Kosovo)
- Public Relations, Kosovo Basketball Federation (Kosovo)
- Sports Journalist, Kosova Sot newspaper (Kosovo)
- Chairwoman of the Independent Sports and Education Organisation in Kosovo (OESK/SISU) (Kosovo)
- Sports Coordinator, Female Basketball Club PRISHTINA (Kosovo)

ACADEMIC QUALIFICATIONS

- AAB University/Mass Communication Faculty (Kosovo)
- FIBA TIME OUT PROGRAM (Switzerland)
- The Advanced Sport Management Course (IOC) (Kosovo)
- UEFA Academy Strategic Communications Compact Course (Switzerland)
- FIBA SWISH PROGRAM (Switzerland)

LANGUAGES

- Albanian (native)
- English (fluent)
- •Serbo-Croatian (intermediate)
- Turkish (intermediate)

SPORT AND LEISURE

- Former Professional Basketball Player
- Hiking, CrossFit, Trail running, Running









Adnan DŽEMIDŽIC Bosnian

- General Secretary, Football Federation B&H (Bosnia Herzegovina)
- Executive director of Administration, Football Federation B&H (Bosnia Herzegovina)
- Head of Licensing Department, Football Federation B&H (Bosnia Herzegovina)
- Executive director, FC Sarajevo (Bosnia Herzegovina)

ACADEMIC QUALIFICATIONS

- Lawyer, Law Faculty, University Sarajevo (Bosnia Herzegovina)
- Barrister at Law, Supreme Court Federation (Bosnia Herzegovina)

LANGUAGES

- •Bosnian/Croatian/Serbian (native)
- English (fluent)

SPORT AND LEISURE

- Youth selection FC Sarajevo (Bosnia Herzegovina)
- •Running, Walking, Hiking



Football Federation of Bosnia Herzegovina — Bosnia Herzegovina Secretary General





Anthony Ervin
American

WORK EXPERIENCE

- Ambassador, FINA (Switzerland)
- Ambassador, Imagine School of Swimming (USA)
- Founder, Aloha Aquatica (Hawaii USA)
- •Leadership, US Olympic and Paralympic Committee, Athlete Committee (USA)
- •Board of Directors, USA Swimming (USA)

ACADEMIC QUALIFICATIONS

- •Bachelor of Arts, English Literature, University of California (USA)
- •Certificate, General Management, Tuck School of Business (USA)

LANGUAGES

- English (native)
- Spanish (elementary)

SPORT AND LEISURE

•Swimming: Olympic Champion, World Champion



International Swimming Federation (FINA) - Switzerland Ambassador





João FONSECA Portugese

WORK EXPERIENCE

- Strategy & Corporate Development Manager, FIFA (Switzerland)
- Strategy Manager (Executive Office), Portuguese Football Association (Portugal)
- Financial Advisor, Garcia & Garcia (Portugal)
- Sports General Director, FC Tirsense (Portugal)

ACADEMIC QUALIFICATIONS

- Business Analytics Programme, Harvard Business School (USA)
- Football Management Course for Executive Leaders, NOVA SBE (Portugal)
- Sports Governance Programme, Univ Catolica (Portugal)
- UEFA Certificate in Football Management, University of Lausanne (Switzerland)
- Superior Course in Football Law, Univ. Rey Juan Carlos (Spain)
- Executive Programme in Sports Management, CIES (Spain)
- Bachelor in Management & Business Administration, Univ Catolica (Portugal)

LANGUAGES

- Portuguese (native)
- English (fluent)
- Spanish (fluent)

SPORT AND LEISURE

•Football, Padel, Tennis



Fédération Internationale de Football Association (FIFA) - Switzerland Senior Strategy & Corporate Dev Manager







Paolo GHIGLIONE Italian

- •Director of Partnership, Kitman Labs (Ireland)
- •Chief Commercial Officer, Tonsser (Denmark)
- •Global Sales and Marketing Director, Wyscout (Italy)

ACADEMIC QUALIFICATIONS

- •Business and Economics Degree, State University (Italy)
- •Scientific Diploma, School "M.L. King" (Italy)

LANGUAGES

- •Italian (native)
- •English (fluent)
- Spanish (fluent)

SPORT AND LEISURE

•Running, Skiing, Tennis



Kitman Labs - Ireland

Director of Partnerships with Sport Leagues & GB's Worldwide





Stefan GUNNARSSON Iceland

WORK EXPERIENCE

- Director, Commercial and Marketing, Football Association of Iceland (Iceland)
- Owner and CEO, Vert Marketing Agency (Iceland)
- Director Corporate Communications, TM Insurance (Iceland)
- Marketing Manager, Icelandair (Iceland)

ACADEMIC QUALIFICATIONS

- UEFA Diploma in Football Leadership and Management (Switzerland)
- MBA Football Industries, University of Liverpool (England)
- MSc International Marketing, University of Strathclyde (Scotland)
- BSC Marketing, Reykjavik University (Iceland)

LANGUAGES

- Icelandic (native)
- English (fluent)
- Scandinavian (intermediate)
- Dutch (elementary)
- SPORT AND LEISURE





Football Association of Iceland (KSÍ) - Iceland Director, Commercial & Marketing





Andreas HØJ

Danish

WORK EXPERIENCE

- Head of Policy, Strategy and Executive Office Danish FA (Denmark)
- Head of Executive Office, Danish FA (Denmark)
- Executive Assistant, Danish FA (Denmark)
- Chief of Staff, Danish Social Democrats, European Parliament (Belgium)

ACADEMIC QUALIFICATIONS

• Master of Political Science, University of Copenhagen (Denmark)

LANGUAGES

- Danish (native)
- •English (fluent)
- French (intermediate)
- Italian (elementary)

SPORT AND LEISURE

• Football, Cycling, Running and Coaching my daughter's football team



Danish Football Association (DBU) - Denmark Head of Policy, Strategy & Executive Office







Nikoloz JGARKAVA Georgian

- Vice President, Georgian Football Federation (Georgia)
- Grassroots Panel, UEFA (Switzerland)
- Chief Executive Officer, Dinamo Tbilisi FC (Georgia)
- Director, Dinamo Arena National Stadium (Georgia)
- ACADEMIC QUALIFICATIONS
 - Certificate in Football Management, Université de Lausanne / UEFA (Switzerland)
 - Business administration and management, Georgian Institute of Public Affairs (Georgia)
 - · Law and jurisprudence, Tbilisi State University (Georgia)

LANGUAGES

- Georgian (native)
- •English (fluent)
- •Russian (fluent)
- German (elementary)
- **SPORT AND LEISURE**
- Football: UEFA B coaching license and volunteer coach
- Football, hiking, snowboarding



Georgian Football Federation - Georgia Vice President





Aigerim JUMAYEVA Kazakh

WORK EXPERIENCE

- •Senior Manager International Relations Department, Kazakhstan Football Federation (Kazakhstan)
- Match delegate, UEFA (Switzerland)
- •Security Planning Senior Specialist, Supreme Committee for Delivery and Legacy (Qatar)

ACADEMIC QUALIFICATIONS

- •Sports Events and Recreation Management Paris-Sud University (France)
- •UEFA Certificate in Football Management IDHEAP & UEFA (Switzerland)
- University of Warsaw (Poland)

LANGUAGES

- •Kazakh (native)
- •English (fluent)
- Russian (fluent)
- Polish (fluent)
- French (intermediate)
- German (intermediate)



Supreme Committee for Delivery and Legacy – Qatar Security Planning Senior Specialist





Andy LOCKWOOD

British

WORK EXPERIENCE

- Senior Football Data Services Expert, UEFA (Switzerland)
- Director of Data, Press Association Sport (UK)
- Deputy Operations Manager, Press Association Sport (UK)

ACADEMIC QUALIFICATIONS

- •BA (Hons) Modern Languages, University of Central Lancashire (UK)
- •UEFA Diploma in Football Leadership and Management, IDHEAP (Switzerland)
- UEFA Certificate in Football Management, IDHEAP (Switzerland)

LANGUAGES

- English (native)
- French (fluent)
- Spanish (elementary)
- German (elementary)

SPORT AND LEISURE

• Football and Rugby, Swimming, Cycling, Tennis, Winter Sports, Traveling



Union of European Football Associations (UEFA) - Switzerland Senior Football Data Services Expert





Andrea MARCHETTI Italian

- Associate Qualified Lawye,; Studio Legale Morelli (Italy)
- Discovery Italia S.r.l., Business and Legal Affairs Consultant (Italy);
- Intern, Charles Russell Speechlys LLP (UK)

ACADEMIC QUALIFICATIONS

- Milano Bar admission (Italy)
- Law Degree (Italy)

LANGUAGES

- Italian (native)
- English (fluent)
- French (elementary)

SPORT AND LEISURE

- Football: semiprofessional player and amateur coach
- ·Basketball, tennis, padel, cycling



Studio Legale Morelli - Italy Associate Qualified Lawyer





Erika MONTEMOR FERREIRA Brazilian

WORK EXPERIENCE

- Head of Players' Status, FIFA (Switzerland)
- Legal Counsel, UEFA (Switzerland)
- Attorney, Pintó Ruiz & Del Valle abogados (Spain)

ACADEMIC QUALIFICATIONS

- Master in Sports Management, FIFA/CIES (Spain)
- Master in International Sports Law, ISDE (Spain)
- Master in International Law, ISDE (Spain)
- Bachelor Degree in Law, PUC-SP (Brazil)

LANGUAGES

- Portuguese (native)
- English (fluent)
- Spanish (fluent)
- French (advanced)
- •Italian (advanced)
- •German (intermediate)

SPORT AND LEISURE

• Football, Volleyball



Fédération Internationale de Football Association (FIFA) - Switzerland Head of Players' Status







Isabel NAJERAGuatemalan/Spanish

WORK EXPERIENCE

- Commercial Director, uniqFEED (Switzerland)
- Business Development Manager, Pricing Solutions (Spain)
- Executive Office Support M&A, Betfair (UK)
- Commercial Operations, Supponor (UK)

ACADEMIC QUALIFICATIONS

- •BA International Relations, Francisco Marroquin University (Guatemala)
- •Executive MBA, ESADE Business School (Spain)
- Certificate in Sports Marketing and Sponsorships, Barça Innovation Hub (Spain)
- Certificate in Sports Tech Management, Colosseum Sports Tech Academy (Israel)

LANGUAGES

- Spanish (native)
- •English (fluent)
- •German (intermediate)

SPORT AND LEISURE

• Football, Rugby, Baseball, Basketball



uniqFEED - Switzerland Commercial Director EMEA / APAC





David PRANGER

Dutch

- Head of Corporate Affairs, KNVB (Netherlands)
- Senior Public Affairs advisor, KNVB (Netherlands)
- Public Affairs employee, KNVB (Netherlands)

ACADEMIC QUALIFICATIONS

- Master of Science (Msc) Public Administration, Erasmus University (Netherlands)
- Bachelor of European Studies (B.A.Sc), Zuyd University of Applied Sciences (Netherlands)
- UEFA Financial Management Compact Course (Switzerland)

LANGUAGES

- Dutch (native)
- •English (fluent)
- German (elementary)

SPORT AND LEISURE

- Football and cycling
- Politics, reading and cooking



Royal Netherlands Football Association (KNVB) - Netherlands Head of Corporate Affairs

WORK EXPERIENCE

- Senior Specialist Professional Sport, Department of Community Development Government of Abu Dhabi (United Arab Emirates)
- Business Development Delegate for Central Asia, LaLiga, Dubai (UAE)
- Sports Lawyer, Ruiz Huerta and Crespo Sports Lawyers (Spain)
- Intern, Legal Department, Real Madrid C.F. (Spain)

ACADEMIC QUALIFICATIONS

- Master Corporate and Business Law, VU University Amsterdam (Netherlands)
- Master Sports Law, Real Madrid Graduate School, Universidad Europea (Spain)
- Certificate in Football Management, UEFA Academy University of Lausanne (Switzerland)
- Bachelor of Laws, VU University Amsterdam (Netherlands)

LANGUAGES

- Farsi (native)
- Dutch (fluent)
- English (fluent)
- •Spanish (fluent)
- German (elementary)

SPORT AND LEISURE

• Tennis, Football and running



Department of Community Development Government of Abu Dhabi – United Arab Emirates Professional Sport Senior Specialist





Khais RAHMANIE

Dutch

Erik STOFFELSHAUS

German

WORK EXPERIENCE

- Former Sporting Director, FC Lokomotiv Moscow (Russia)
- Technical Director, York Region Soccer Association (Canada)
- Team Manager and Assistant General Manager, FC Gelsenkirchen-Schalke 04 (Germany)

ACADEMIC QUALIFICATIONS

- Master of Business Administration in Sports Management (MBA), Escuela Universitaria Real Madrid Universidad Europea (Spain)
- Master's Degree in Sports Science, Ruhr-Universität Bochum (Germany)

LANGUAGES

- German (native)
- English (fluent)

SPORT AND LEISURE

- UEFA A-Licence, German FA (DFB)
- •FIFA Player's Agent Licence, German FA (DFB)
- Football, Biking, Running, Music









Ambrose TASHOBYA Ugandan

- •National Council of Sports, Chairman Uganda + FIBA 3X3 Committee, Vice Chairman - Switzerland
- President of Youth & 3X3 Council, FIBA Africa (Ivory Coast)
- Board Member BAL (Senegal)
- President Federation, Uganda Basketball Associations (Uganda)
- Managing Director Ornate Ltd (Uganda)

ACADEMIC QUALIFICATIONS

- Architectural Draughtsmanship Engineering Diploma, KYU (Uganda)
- Certificate in CAD and Computing AVU (Uganda)
- OS Sports Administrators Course, UOC (Uganda)

LANGUAGES

- Runyakitara (native)
- English (fluent)

SPORT AND LEISURE

Basketball, Football



National Council of Sports, Chairman - Uganda FIBA 3X3 Committee, Vice Chairman - Switzerland





Aldi TOPÇIU Albanian

WORK EXPERIENCE

- Head of Legal and Integrity Officer, Albanian Football Association
- · Attorney at Law, Fatmir Braka, Partners & Associaties (Albania)

ACADEMIC QUALIFICATIONS

- Certificate, UEFA Football Law Proramme, Kadir Has University (Turkey)
- Master in European Business Law, Tirana University (Albania)
- · Bachelor of Laws, Luarasi University (Albania)

LANGUAGES

- Albanian (native)
- •English (fluent)
- •Italian (fluent)

SPORT AND LEISURE

· Football, Motor Racing



Albanian Football Association FSHF - Albania **Head of Legal & Integrity Officer**





Łukasz WACHOWSKI Polish

WORK EXPERIENCE

- Secretary General, Polish Football Association (Poland)
- Director of the Professional Football Department, Polish Football Association (Poland)
- · Lawyer, Polish Football Association (Poland)

ACADEMIC QUALIFICATIONS

Master degree, Faculty in Law, Warminsko – Mazurski University (Poland)

LANGUAGES

- Polish (native)
- English (fluent)
- German (elementary)

SPORT AND LEISURE

• Football, Swimming









Rea WALSHE Irish

- Owner, RW Consulting (Ireland)
- Chief Operating Officer, Football Association of Ireland (Ireland)
- Interim Chief Executive Officer, Football Association of Ireland (Ireland)
- Legal Director, Football Association of Ireland (Ireland)
- Solicitor, Liberty Insurance (Ireland)
- Solicitor, Eamon Greene and Co. (Ireland)

ACADEMIC QUALIFICATIONS

- · Bachelor of Civil Law, University College Cork (Ireland)
- Certificate in Football Law (Kadir Has University, University of Padova, Juan Carlos University, UEFA Academy)
- Professional Certificate in Governance, Institute of Public Administration (Ireland)

LANGUAGES

• English (native)

SPORT AND LEISURE

•Running, Hill walking, Swimming, Athletics Coach (Voluntary), Reading



RW Consulting – Ireland Owner





Patrick M. WOLF
German

WORK EXPERIENCE

- Head of Institutional and International Relations, DFB (Germany)
- Senior Consultant Risk Advisory, Pricewaterhouse Coopers (Germany)
- Trainee, European Commission, Directorate General for International Development Cooperation (Belgium)

ACADEMIC QUALIFICATIONS

- Master of Research in Economics, Universitat Pompeu Fabra (Spain)
- Master of Science in Economics and Finance, Barcelona School of Economics (Spain)
- Bachelor of Science in Economics, University of Mannheim (Germany)

LANGUAGES

- German (native)
- •French (fluent)
- English (fluent)
- Spanish (advanced)

SPORT AND LEISURE

Running, hiking, football and volleyball



Deutscher Fußball-Bund (German FA, DFB) – Germany Head of Institutional and International Relations





Sharon ZEEVI- OREN Israeli

WORK EXPERIENCE

- Director, Women's Football, IFA (Israel)
- Director, WU19 Tournament 2015 (Israel)
- · Director, Women's Basketball (Israel)

ACADEMIC QUALIFICATIONS

- MBA, Major in Marketing, IDC (Israel)
- B.Sc., Major in Marketing, Bentley University (USA)
- Director's Certificate, The Israeli Olympic Committee (Israel)
- UEFA Certificate in Advanced Studies, Football Management, University of Lausanne (Switzerland)

LANGUAGES

- Hebrew (native)
- English (fluent)

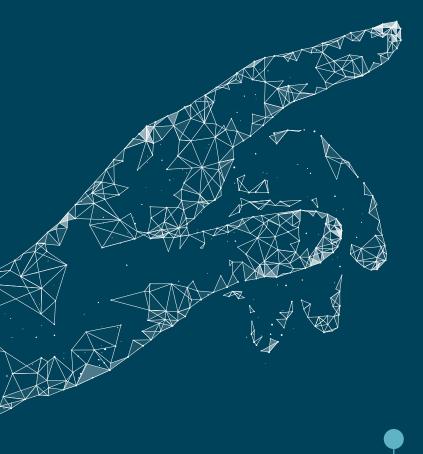
SPORT AND LEISURE

- Former Professional Basketball Player
- •Running, Beach, Traveling





www.mesgo.org



With the support of











