The professional sports industry has undergone a major revolution in recent years. The commercial development of the most popular competitions has prompted an increasing number of stakeholder organisations to call into question traditional mode of governance.

With the industry’s growing political, economic, societal and ecological impact in the world, sport leaders need to take concerted decisions, collaborating with their main stakeholders to find solutions to the rising challenges, and develop a sustainable mode of governance.

Global collaboration, anticipation and ethics will be the key to sustainable sport governance and keeping the passion for sport alive.

**WHAT IS MESGO?**

MESGO is a unique, ambitious executive programme for sports industry leaders. It is characterised by:

- its global perspective and strong alliance between sports and academics experts;
- its multidisciplinary approach and in-depth analysis of legal, political and economic issues;
- its focus on the key current and future challenges faced by sports organisations;
- its strong network of like-minded sports leaders;
- lectures at the heart of sports organisations.

**WHO IS MESGO DESIGNED FOR?**

This programme is designed for experienced managers and executives working in:

- national and international sports federations;
- clubs, leagues and trade unions;
- public authorities and not-for-profit organisations;
- partner organisations of sports bodies: media organisations, sponsors, etc.
THE 30 PARTICIPANTS
Countries of origin & work

Gender

73% M

27% W

Organisations

Seniority

Presidents, General secretaries, CEOs, Board members

Managers

Experts, Managers

Experts, Managers

20 - 30 years

5 - 10 years

11 - 19 years

Academic Background

Science, Natural science

Political science

Management, Economics

Marketing, Communication

5 - 10 years

17% 37% 40%

7% 23% 10%

2% 17% 10%

14% 10% 28%

International sports organisations

Public authorities and non-for-profit organisations

Sports clubs

National sports organisations and Ligues

Other

Experts, Managers

27% 33% 17%

23% 34% 37%

34% 23% 27%

5 - 10 years

11 - 19 years

<35

35-40

>40

23%

34%

23%

5 - 10 years

11 - 19 years

<35

35-40

>40

23%

34%

23%

5 - 10 years

11 - 19 years

<35

35-40

>40

23%

34%

23%
The 30 Participants of MESGO 7th edition in alphabetical order

Olivier AVOA
Artur AZARYAN
Claire BLOOMFIELD
Blaž Tomazin BOLCAR
Robert CALDuell

Salvatore CIVALE
Pedro DANIEL
Ian DAVIS
Elvira DUSHKU
Adnan DŽEMIDŽIĆ

Anthony ERVIN
João FONSECA
Paolo GHIGLIONE
Stefan GUNNARSSON
Andreas HØJ

Nikoloz JGARKAVA
Aigerim JUMAYEVA
Andrew LOCKWOOD
Andreas MARCHETTI
Erika MONTEMOR FERREIRA

Isabel NAJERA
David PRANGER
Khaliq RAHMANIE
Erik STOFFELSHAUS
Ambrose TASHOBYA

Aldi TOPÇIU
Lukasz WACHOWSKI
Rea WALSHE
Patrick Montgomery WOLF
Sharon ZEEVI
Olivier AVOA  
Ivorian  
Ministry of Sports – Ivory Coast  
Economic Counselor (Economy of Sport)

Artur AZARYAN  
Armenian  
Football Federation of Armenia – Armenia  
Secretary General

Claire BLOOMFIELD  
British  
European Club Association (ECA) – Switzerland  
Head of Women’s Football

**WORK EXPERIENCE**
- Managing Director, Samsung Electronics (Ivory Coast)
- Head of Marketing Division - Corporate Moov (Ivory Coast)
- Regional Marketing Manager West Africa, West Union (Morocco)
- Event and Marketing Manager Sahel Region, Nestlé (Burkina Faso)
- Regional Sales Director, Nestlé Cameroon (Cameroon)
- Brand Manager Nescafé, Nestlé (Ivory Coast)

**ACADEMIC QUALIFICATIONS**
- MBA, Hult International Business School (USA)
- ESCA, École Supérieure de Commerce d’Abidjan, INP HB (Ivory Coast)
- Master in Economy and Finance, University FHB of Abidjan (Ivory Coast)
- Certificate in Business English, University of Brighton (UK)

**LANGUAGES**
- French (native)
- English (fluent)
- Armenian (native)
- English (fluent)
- Russian (fluent)
- French (elementary)

**SPORT AND LEISURE**
- Taekwondo: Black Belt
- Tennis, Golf, Running, Gym
- Football: Coaching UEFA B Diploma
- Running, Hiking, Qigong

**WORK EXPERIENCE**
- Secretary General, Football Federation of Armenia (Armenia)
- UEFA Delegate
- Head of Football Department/Deputy GS, Football Federation of Armenia, (Armenia)
- Head of Licensing Unit/Match Manager, Football Federation of Armenia, (Armenia)
- Integrity Officer, Football Federation of Armenia, (Armenia)
- Head of Licensing Unit (Armenia)
- Integrity Officer, Football Federation of Armenia, (Armenia)
- Head of Women’s Football, ECA (Switzerland)
- Women’s Football Correspondent, Various UK National Newspapers (UK)
- Sports Journalist, Various UK National Newspapers and Broadcasters (UK)
- Producer, Chelsea Football Club (UK)
- Media Officer, West Ham United Football Club (UK)

**ACADEMIC QUALIFICATIONS**
- PhD in History, Yerevan State University (Armenia)
- Master’s in Diplomacy and International Relations, Yerevan State University (Armenia)
- Bachelor’s degree in Diplomacy and International Relations, Yerevan State University (Armenia)
- Diploma in Football Management, IDHEAP (Switzerland)

**LANGUAGES**
- Armenian (native)
- English (fluent)
- Russian (fluent)
- French (elementary)
- English (native)
- French (elementary)

**SPORT AND LEISURE**
- Football: Coaching UEFA B Diploma
- Running, Hiking, Qigong
Blaž Tomažin BOLCAR
Slovenian

**Law Office Bolcar – Slovenia**
**Founder**

**WORK EXPERIENCE**
- Founder, Law Office Bolcar ltd (Slovenia)
- Co-founder, Nameholder Ltd, sports marketing (Slovenia)
- Founder, SportLex Institute (Slovenia)
- CMO, Adriatic Basketball League (Slovenia)

**ACADEMIC QUALIFICATIONS**
- Service of process, Faculty Law Ljubljana, University of Ljubljana (Slovenia)
- Sports Law and Practice, Postgraduate Certificate, DeMontfort University (UK)

**LANGUAGES**
- Slovenian (native)
- English (fluent)
- Serbo-Croatian (fluent)
- Italian (intermediate)
- German (intermediate)

**SPORT AND LEISURE**
- PADI Open Water Diver Certificate
- Crossfit, Golf, Cycling, Skiing, Basketball

Robert CALDWELL
American

**Eagle FC, Inc. and FLX Media, Inc. – USA**
**Chief Legal Officer**

**WORK EXPERIENCE**
- Chief Legal Officer, Eagle FC, Inc. dba Eagle Fight Club (USA)
- Chief Legal Officer, FLX Media, Inc. dba FLXcast (USA)
- Counsel, Fox Rothschild (USA)

**ACADEMIC QUALIFICATIONS**
- CAS, UEFA Football Law Programme (Switzerland)
- Juris Doctorate, The University of Alabama School of Law (USA)
- Bachelor of Arts (Political Science), Miami University (USA)

**LANGUAGES**
- English (native)
- German (intermediate)
- Spanish (elementary)

**SPORT AND LEISURE**
- Referee and Referee Instructor, United States Soccer Federation
- Football (soccer), Baseball, Tennis, Mixed martial arts

Salvatore CIVALE
Italian

**Associazione Italiana Avvocati dello Sport – Italy**
**President**

**WORK EXPERIENCE**
- President, Associazione Italiana Avvocati dello Sport (Italy)
- Founding Partner, Studio Civale – Sports Law Firm, Nocera Inferiore (Italy)
- Arbitrator in sports related disputes
- Author and speaker on international sports law

**ACADEMIC QUALIFICATIONS**
- Law Degree, University of Salerno (Italy)
- Executive Master in Sports Law, SLPC (Italy)
- Geneva Law School in Arbitration, ELSA (Switzerland)

**LANGUAGES**
- Italian (native)
- English (fluent)
- French (elementary)
- Spanish (elementary)

**SPORT AND LEISURE**
- Football, Handball, Ski, Cycling, Cross Country
**Pedro DANIEL**  
Brazilian  
**EY – Ernst & Young – Brazil**  
Executive Director – Sports Industry Leader

**WORK EXPERIENCE**  
• Executive Director, Sports, Media and Entertainment, EY (Brazil)  
• Senior Manager, Sports Industry, BDO (Brazil)  
• Manager, Commercial Financial Services, Thomson Reuters (Brazil)

**ACADEMIC QUALIFICATIONS**  
• Bachelor in Business Administration, Pontificia Universidade Católica (PUC) (Brazil)  
• Extension Business Course, University of California (USA)  
• Master in Football Club Governance, Paulista Federation (Brazil)

**LANGUAGES**  
• Portuguese (native)  
• English (fluent)  
• Spanish (intermediate)

**SPORT AND LEISURE**  
• Sports Management Professor: Governance and Finance, Brazilian Football Federation  
• Football, Tennis

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**Ian DAVIS**  
British  
**The Football Association of Wales (FAW) – Wales**  
Chief Commercial and Engagement Officer

**WORK EXPERIENCE**  
• Head of Sales and Marketing, Sussex County Cricket Club (UK)  
• Senior Sponsorship Manager, Nationwide Building Society, Swindon (UK)  
• Event Manager, Paragon Event Management, Bath (UK)  
• Senior Account Manager, ICON Display, Sidcup (UK)  
• Head of Sport and Event Branding, Service Graphics Ltd (UK)

**ACADEMIC QUALIFICATIONS**  
• Bachelor of Arts, Marketing and Product Design, Liverpool John Moores University (UK)  
• Certificate and Diploma in Football Management, UEFA Academy - University of Lausanne (Switzerland)  
• Marketing Expert and Mentor, KISS Educational Program, UEFA Academy – Various UEFA Federations  
• Associate Member, Chartered Institute of Marketing (DipM ACIM)

**LANGUAGES**  
• English (native)

**SPORT AND LEISURE**  
• Football, Skiing, Golf, Paddle Boarding, Cycling, Walking

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**Elvira DUSHKU**  
Kosovian  
**Kosovo Basketball Federation – Kosovo**  
Secretary General

**WORK EXPERIENCE**  
• Secretary General, Kosovo Basketball Federation (Kosovo)  
• Public Relations, Kosovo Basketball Federation (Kosovo)  
• Sports Journalist, Kosova Sot newspaper (Kosovo)  
• Chairwoman of the Independent Sports and Education Organisation in Kosovo (OESK/SISU) (Kosovo)  
• Sports Coordinator, Female Basketball Club PRISHTINA (Kosovo)

**ACADEMIC QUALIFICATIONS**  
• AAB University/Mass Communication Faculty (Kosovo)  
• FIBA TIME OUT PROGRAM (Switzerland)  
• The Advanced Sport Management Course (IOC) (Kosovo)  
• UEFA Academy Strategic Communications Compact Course (Switzerland)  
• FIBA SWISH PROGRAM (Switzerland)

**LANGUAGES**  
• Albanian (native)  
• English (fluent)  
• Serbo-Croatian (intermediate)  
• Turkish (intermediate)

**SPORT AND LEISURE**  
• Former Professional Basketball Player  
• Hiking, CrossFit, Trail running, Running
Adnan DŽEMIDŽIC
Bosnian

Football Federation of Bosnia Herzegovina – Bosnia Herzegovina
Secretary General

**Work Experience**
- General Secretary, Football Federation B&H (Bosnia Herzegovina)
- Executive director of Administration, Football Federation B&H (Bosnia Herzegovina)
- Head of Licensing Department, Football Federation B&H (Bosnia Herzegovina)
- Executive director, FC Sarajevo (Bosnia Herzegovina)

**Academic Qualifications**
- Lawyer, Law Faculty, University Sarajevo (Bosnia Herzegovina)
- Barrister at Law, Supreme Court Federation (Bosnia Herzegovina)

**Languages**
- Bosnian/Croatian/Serbian (native)
- English (fluent)

**Sport and Leisure**
- Youth selection FC Sarajevo (Bosnia Herzegovina)
- Running, Walking, Hiking

Anthony Ervin
American

International Swimming Federation (FINA) – Switzerland
Ambassador

**Work Experience**
- Ambassador, FINA (Switzerland)
- Ambassador, Imagine School of Swimming (USA)
- Founder, Aloha Aquatica (Hawaii USA)
- Leadership, US Olympic and Paralympic Committee, Athlete Committee (USA)
- Board of Directors, USA Swimming (USA)
- Strategy & Corporate Development Manager, FIFA (Switzerland)

**Academic Qualifications**
- Bachelor of Arts, English Literature, University of California (USA)
- Certificate, General Management, Tuck School of Business (USA)
- Business Analytics Programme, Harvard Business School (USA)
- Football Management Course for Executive Leaders, NOVA SBE (Portugal)
- Sports Governance Programme, Univ Catolica (Portugal)

**Languages**
- English (native)
- Spanish (elementary)

**Sport and Leisure**
- Swimming: Olympic Champion, World Champion

João FONSECA
Portuguese

FIFA
Senior Strategy & Corporate Dev Manager

Fédération Internationale de Football Association (FIFA) - Switzerland

**Work Experience**
- Strategy & Corporate Development Manager, FIFA (Switzerland)
- Strategy Manager (Executive Office), Portuguese Football Association (Portugal)
- Financial Advisor, Garcia & Garcia (Portugal)
- Sports General Director, FC Tirsense (Portugal)

**Academic Qualifications**
- Business Analytics Programme, Harvard Business School (USA)
- Football Management Course for Executive Leaders, NOVA SBE (Portugal)
- Sports Governance Programme, Univ Catolica (Portugal)
- UEFA Certificate in Football Management, University of Lausanne (Switzerland)
- Superior Course in Football Law, Univ. Rey Juan Carlos (Spain)

**Languages**
- Portuguese (native)
- English (fluent)

**Sport and Leisure**
- Football, Padel, Tennis
**Paolo GHIGLIONE**  
**Italian**

**Kitman Labs - Ireland**  
**Director of Partnerships with Sport Leagues & GB’s Worldwide**

**Work Experience**
- Director of Partnership, Kitman Labs (Ireland)
- Chief Commercial Officer, Tonsser (Denmark)
- Global Sales and Marketing Director, Wyscout (Italy)

**Academic Qualifications**
- Business and Economics Degree, State University (Italy)
- Scientific Diploma, School “M.L. King” (Italy)

**Languages**
- Italian (native)
- English (fluent)
- Spanish (fluent)

**Sport and Leisure**
- Running, Skiing, Tennis

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**Stefan GUNNARSSON**  
**Iceland**

**Football Association of Iceland (KSÍ) - Iceland**  
**Director, Commercial & Marketing**

**Work Experience**
- Director, Commercial and Marketing, Football Association of Iceland (Iceland)
- Owner and CEO, Vert Marketing Agency (Iceland)
- Director Corporate Communications, TM Insurance (Iceland)
- Marketing Manager, Icelandair (Iceland)

**Academic Qualifications**
- Business and Economics Degree, State University (Italy)
- Scientific Diploma, School “M.L. King” (Italy)
- UEFA Diploma in Football Leadership and Management (Switzerland)
- MBA Football Industries, University of Liverpool (England)
- MSc International Marketing, University of Strathclyde (Scotland)
- BSc Marketing, Reykjavik University (Iceland)

**Languages**
- Icelandic (native)
- English (fluent)
- Scandinavian (intermediate)
- Dutch (elementary)

**Sport and Leisure**
- Football, Golf, Travelling

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**Andreas HØJ**  
**Danish**

**Danish Football Association (DBU) - Denmark**  
**Head of Policy, Strategy & Executive Office**

**Work Experience**
- Head of Policy, Strategy and Executive Office – Danish FA (Denmark)
- Head of Executive Office, Danish FA (Denmark)
- Executive Assistant, Danish FA (Denmark)
- Chief of Staff, Danish Social Democrats, European Parliament (Belgium)

**Academic Qualifications**
- Master of Political Science, University of Copenhagen (Denmark)

**Languages**
- Danish (native)
- English (fluent)
- French (intermediate)
- Italian (elementary)

**Sport and Leisure**
- Football, Cycling, Running and Coaching my daughter’s football team
Nikoloz JGARKAVA
Georgian Football Federation - Georgia
Vice President

ACADEMIC QUALIFICATIONS
• Certificate in Football Management, Université de Lausanne / UEFA (Switzerland)
• Business administration and management, Georgian Institute of Public Affairs (Georgia)
• Law and jurisprudence, Tbilisi State University (Georgia)

LANGUAGES
• Georgian (native)
• English (fluent)
• Russian (fluent)
• German (elementary)

SPORT AND LEISURE
• Football: UEFA B coaching license and volunteer coach
• Football, hiking, snowboarding

Aigerim JUMAYEVA
Kazakh
Supreme Committee for Delivery and Legacy – Qatar
Security Planning Senior Specialist

ACADEMIC QUALIFICATIONS
• Sports Events and Recreation Management – Paris-Sud University (France)
• UEFA Certificate in Football Management – IDHEAP & UEFA (Switzerland)
• University of Warsaw (Poland)

LANGUAGES
• Kazakh (native)
• English (fluent)
• Russian (fluent)
• Polish (fluent)
• French (intermediate)
• German (intermediate)

Andy LOCKWOOD
British
Union of European Football Associations (UEFA) - Switzerland
Senior Football Data Services Expert

ACADEMIC QUALIFICATIONS
• BA (Hons) Modern Languages, University of Central Lancashire (UK)
• UEFA Diploma in Football Leadership and Management, IDHEAP (Switzerland)
• UEFA Certificate in Football Management, IDHEAP (Switzerland)

LANGUAGES
• English (native)
• French (fluent)
• Spanish (elementary)
• German (elementary)

SPORT AND LEISURE
• Football and Rugby, Swimming, Cycling, Tennis, Winter Sports, Traveling
Andrea MARCHETTI
Italian

WORK EXPERIENCE
• Associate Qualified Lawyer, Studio Legale Morelli (Italy)
• Discovery Italia S.r.l., Business and Legal Affairs Consultant (Italy)
• Intern, Charles Russell Speechlys LLP (UK)

ACADEMIC QUALIFICATIONS
• Milano Bar admission (Italy)
• Law Degree (Italy)

LANGUAGES
• Italian (native)
• English (fluent)
• French (elementary)

SPORT AND LEISURE
• Football, semiprofessional player and amateur coach
• Basketball, tennis, padel, cycling

Erika MONTEMOR FERREIRA
Brazilian

WORK EXPERIENCE
• Head of Players’ Status, FIFA (Switzerland)
• Legal Counsel, UEFA (Switzerland)
• Attorney, Pintó Ruiz & Del Valle abogados (Spain)

ACADEMIC QUALIFICATIONS
• Master in Sports Management, FIFA/CIES (Spain)
• Master in International Sports Law, ISDE (Spain)
• Bachelor Degree in Law, PUC-SP (Brazil)

LANGUAGES
• Portuguese (native)
• English (fluent)
• Spanish (fluent)
• French (advanced)
• Italian (advanced)
• German (intermediate)

SPORT AND LEISURE
• Football, Volleyball

Isabel NAJERA
Guatemalan/Spanish

WORK EXPERIENCE
• Commercial Director, uniqFEED (Switzerland)
• Business Development Manager, Pricing Solutions (Spain)
• Executive Office Support M&A, Betfair (UK)
• Commercial Operations, Supponor (UK)

ACADEMIC QUALIFICATIONS
• BA International Relations, Francisco Marroquin University (Guatemala)
• Executive MBA, ESADE Business School (Spain)
• Certificate in Sports Marketing and Sponsorships, Barça Innovation Hub (Spain)
• Certificate in Sports Tech Management, Colosseum Sports Tech Academy (Israel)

LANGUAGES
• Spanish (native)
• English (fluent)
• German (intermediate)

SPORT AND LEISURE
• Football, Rugby, Baseball, Basketball
David PRANGER  
**Dutch**

**Royal Netherlands Football Association (KNVB) - Netherlands**

**Head of Corporate Affairs**

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**WORK EXPERIENCE**
- Head of Corporate Affairs, KNVB (Netherlands)
- Senior Public Affairs advisor, KNVB (Netherlands)
- Public Affairs employee, KNVB (Netherlands)

**ACADEMIC QUALIFICATIONS**
- Master of Science (Msc) Public Administration, Erasmus University (Netherlands)
- Bachelor of European Studies (B.A.Sc), Zuyd University of Applied Sciences (Netherlands)

**LANGUAGES**
- Dutch (native)
- English (fluent)
- German (elementary)

**SPORT AND LEISURE**
- Football and cycling
- Politics, reading and cooking

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Khais RAHMANIE  
**Dutch**

**Department of Community Development Government of Abu Dhabi – United Arab Emirates**

**Professional Sport Senior Specialist**

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**WORK EXPERIENCE**
- Senior Specialist Professional Sport, Department of Community Development Government of Abu Dhabi (United Arab Emirates)
- Business Development Delegate for Central Asia, LaLiga, Dubai (UAE)
- Sports Lawyer, Ruiz – Huerta and Crespo Sports Lawyers (Spain)
- Intern, Legal Department, Real Madrid C.F. (Spain)

**ACADEMIC QUALIFICATIONS**
- Master of Science (Msc) Public Administration, Erasmus University (Netherlands)
- Bachelor of European Studies (B.A.Sc), Zuyd University of Applied Sciences (Netherlands)

**LANGUAGES**
- Dutch (native)
- English (fluent)
- German (elementary)

**SPORT AND LEISURE**
- Football and cycling
- Politics, reading and cooking

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Erik STOFFELSHAUS  
**German**

**FC Lokomotiv Moscow – Russia**

**Former Sporting Director**

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**WORK EXPERIENCE**
- Former Sporting Director, FC Lokomotiv Moscow (Russia)
- Technical Director, York Region Soccer Association (Canada)
- Team Manager and Assistant General Manager, FC Gelsenkirchen-Schalke 04 (Germany)

**ACADEMIC QUALIFICATIONS**
- Master of Business Administration in Sports Management (MBA), Escuela Universitaria Real Madrid Universidad Europea (Spain)
- Master’s Degree in Sports Science, Ruhr-Universität Bochum (Germany)

**LANGUAGES**
- German (native)
- English (fluent)

**SPORT AND LEISURE**
- Football, Biking, Running, Music
<table>
<thead>
<tr>
<th>Name</th>
<th>Nationality</th>
<th>WORK EXPERIENCE</th>
<th>ACADEMIC QUALIFICATIONS</th>
<th>LANGUAGES</th>
<th>SPORT AND LEISURE</th>
</tr>
</thead>
</table>
| Ambrose TASHOBYA      | Ugandan     | • National Council of Sports, Chairman – Uganda + FIBA 3X3 Committee, Vice Chairman – Switzerland  
• President of Youth & 3X3 Council, FIBA Africa (Ivory Coast)  
• Board Member BAL (Senegal)  
• President Federation, Uganda Basketball Associations (Uganda)  
• Managing Director Ornate Ltd (Uganda)  
• National Council of Sports, Chairman – Uganda + FIBA 3X3 Committee, Vice Chairman – Switzerland  
• President of Youth & 3X3 Council, FIBA Africa (Ivory Coast)  
• Board Member BAL (Senegal)  
• President Federation, Uganda Basketball Associations (Uganda)  
• Managing Director Ornate Ltd (Uganda)  
• Architectural Draughtsmanship Engineering Diploma, KYU (Uganda)  
• Certificate in CAD and Computing AVU (Uganda)  
• OS Sports Administrators Course, UOC (Uganda) | • Architectural Draughtsmanship Engineering Diploma, KYU (Uganda)  
• Certificate in CAD and Computing AVU (Uganda)  
• OS Sports Administrators Course, UOC (Uganda) | • Runyakitara (native)  
• English (fluent) | • Basketball, Football |
| Aldi TOPÇIU           | Albanian    | • Head of Legal and Integrity Officer, Albanian Football Association (Albania)  
• Attorney at Law, Fatmir Braka, Partners & Associates (Albania) | • Certificate, UEFA Football Law Programme, Kadir Has University (Turkey)  
• Master in European Business Law, Tirana University (Albania)  
• Bachelor of Laws, Luarasi University (Albania) | • Albanian (native)  
• English (fluent)  
• Italian (fluent) | • Football, Motor Racing |
| Łukasz WACHOWSKI      | Polish      | • Secretary General, Polish Football Association (Poland)  
• Director of the Professional Football Department, Polish Football Association (Poland)  
• Lawyer, Polish Football Association (Poland) | • Master degree, Faculty in Law, Warminsko – Mazurski University (Poland) | • Polish (native)  
• English (fluent)  
• German (elementary) | • Football, Swimming |
Rea WALSHE
Irish

RW Consulting – Ireland
Owner

Patrick M. WOLF
German

Deutscher Fußball-Bund (German FA, DFB) – Germany
Head of Institutional and International Relations

Sharon ZEEVI- OREN
Israeli

Israel Football Association – Israel
Head of Grassroots unit and Safeguarding and UEFA Expert

WORK EXPERIENCE
• Owner, RW Consulting (Ireland)
• Chief Operating Officer, Football Association of Ireland (Ireland)
• Interim Chief Executive Officer, Football Association of Ireland (Ireland)
• Legal Director, Football Association of Ireland (Ireland)
• Solicitor, Liberty Insurance (Ireland)
• Solicitor, Eamon Greene and Co. (Ireland)

ACADEMIC QUALIFICATIONS
• Bachelor of Civil Law, University College Cork (Ireland)
• Certificate in Football Law (Kadir Has University, University of Padova, Juan Carlos University, UEFA Academy)
• Professional Certificate in Governance, Institute of Public Administration (Ireland)

LANGUAGES
• English (native)

SPORT AND LEISURE
• Running, Hill walking, Swimming, Athletics Coach (Voluntary), Reading

WORK EXPERIENCE
• Head of Institutional and International Relations, DFB (Germany)
• Senior Consultant Risk Advisory, Pricewaterhouse Coopers (Germany)
• Trainee, European Commission, Directorate General for International Development Cooperation (Belgium)

ACADEMIC QUALIFICATIONS
• Master of Research in Economics, Universitat Pompeu Fabra (Spain)
• Master of Science in Economics and Finance, Barcelona School of Economics (Spain)
• Bachelor of Science in Economics, University of Mannheim (Germany)

LANGUAGES
• German (native)
• French (fluent)
• English (fluent)
• Spanish (advanced)

SPORT AND LEISURE
• Running, hiking, football and volleyball

WORK EXPERIENCE
• Director, Women’s Football, IFA (Israel)
• Director, WU19 Tournament 2015 (Israel)
• Director, Women’s Basketball (Israel)

ACADEMIC QUALIFICATIONS
• MBA, Major in Marketing, IDC (Israel)
• B.Sc., Major in Marketing, Bentley University (USA)
• Director’s Certificate, The Israeli Olympic Committee (Israel)
• UEFA Certificate in Advanced Studies, Football Management, University of Lausanne (Switzerland)

LANGUAGES
• Hebrew (native)
• English (fluent)

SPORT AND LEISURE
• Former Professional Basketball Player
• Running, Beach, Traveling