

6<sup>TH</sup>  
EDITION  
2020 • 2022

mesgo

THE EXECUTIVE MASTER IN  
GLOBAL SPORT GOVERNANCE

WHO'S WHO

PARTICIPANTS

2020 • 2022

Academic Partners



Université  
de Limoges



The professional sports industry has undergone a major revolution in recent years. The commercial development of the most popular competitions has prompted an increasing number of stakeholder organisations to call into question traditional mode of governance.

With the industry's growing political, economic, societal and ecological impact in the world, sport leaders need to take concerted decisions, collaborating with their main stakeholders to find solutions to the rising challenges, and develop a sustainable mode of governance.

Global collaboration, anticipation and ethics will be the key to sustainable sport governance and keeping the passion for sport alive.

## WHAT IS MESGO?

MESGO is a unique, ambitious training programme for sports industry leaders. It is characterised by:

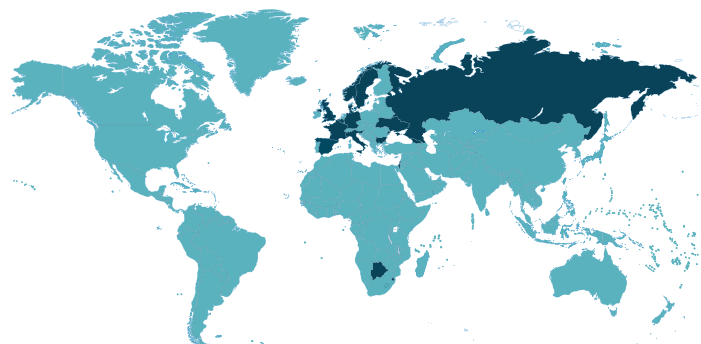
- its global perspective and strong alliance between sports experts and academia;
- its multidisciplinary approach and in-depth analysis of legal, political and economic issues;
- its focus on the key current and future challenges faced by sports organisations;
- its strong network of like-minded sports experts;
- lectures at the heart of sports organisations.

## WHO IS MESGO DESIGNED FOR?

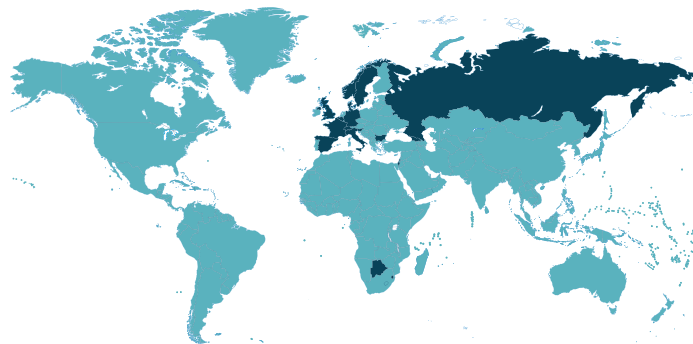
This programme is designed for experienced managers and executives working in:

- national and international sports federations;
- clubs, leagues and trade unions;
- public authorities and not-for-profit organisations;
- partner organisations of sports bodies: media organisations, sponsors, etc.

# 6<sup>TH</sup> EDITION 2020 • 2022 STATISTICS



Countries of origin



Countries of work

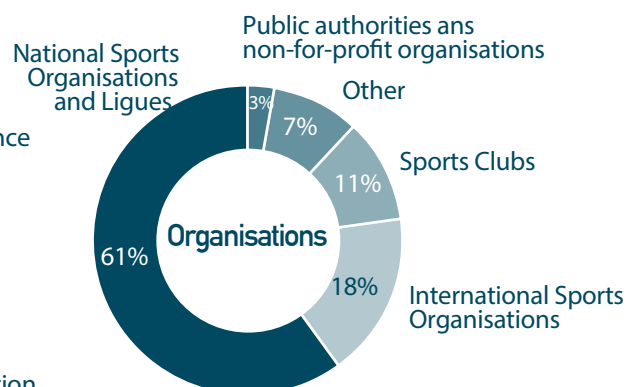
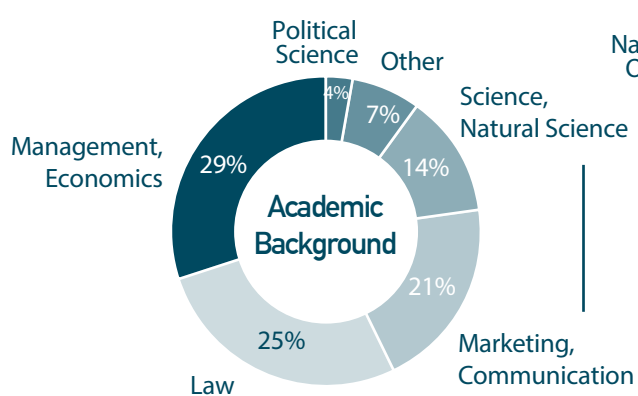
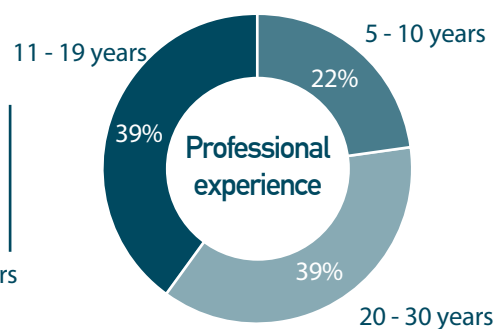
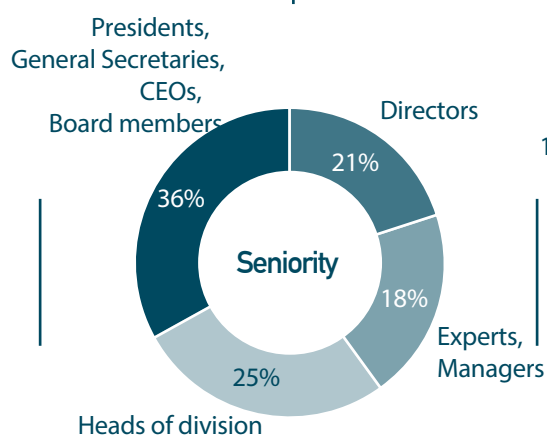
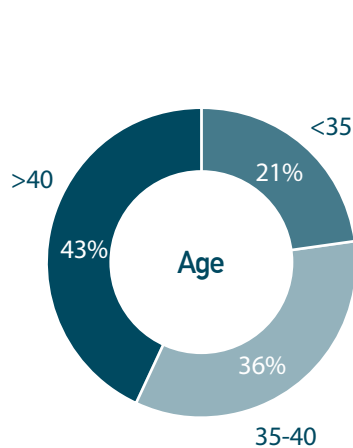


71%

Gender



29%



## 6<sup>TH</sup> EDITION PARTICIPANTS

The 28 Participants of  
MESGO 6<sup>th</sup> edition  
in alphabetical order.



Runar Pahr  
ANDRESEN



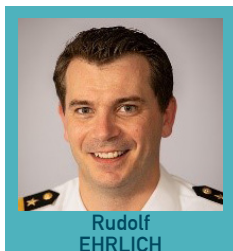
Olga  
CHERNOSVITOVA



Angelo  
CHETCUTI



Joanna  
DEAGLE



Rudolf  
EHRlich



Sabina  
FASCIOLo



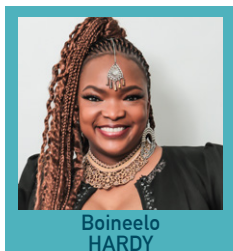
Levan  
GELASHVILI



Laura  
GEORGES



Kim  
HALLBERG



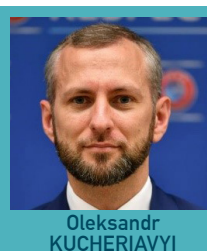
Boineelo  
HARDY



Lars  
HELMERSSON



Peter Karl  
JEHLE



Oleksandr  
KUCHERIAVYI



Ivan  
MILJKOVIC



Maksim  
MITROFANOV



Frederick  
MNGOMEZULU



Jorge  
MOWINCKEL



Eric  
ROBERT



Kobe  
SCHEPERS



Quentin  
SIMONET



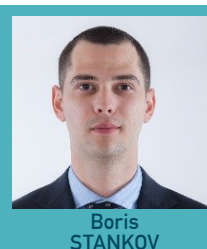
Jernej  
SMISL



Sarah  
SOLEMALE



Karim  
SOUCHU



Boris  
STANKOV



Emma  
SYKES



Pierre  
VENAYRE



Radu Traian  
VISAN



Sharon  
ZEEVI

2020 • 2022

# mesgo<sup>6</sup>

THE EXECUTIVE MASTER IN  
GLOBAL SPORT GOVERNANCE

6<sup>TH</sup> EDITION  
2020 • 2022

## THE 28 PARTICIPANTS



**Runar Pahr ANDRESEN**  
Norwegian

### WORK EXPERIENCE

- SVP Marketing and Innovation, Orkla (Leading Nordic FMCG)
- VP & CMO, Expert Nordic (Electronics, retail)
- VP Marketing, Telenor Norway (Telecom)
- Marketing Director, PepsiCo Nordics (and Baltics/Ukraine)

### ACADEMIC QUALIFICATIONS

- Master of Science - Business, Manchester Business School, England
- Bachelor of Science – Management, UMIST, Manchester, England
- Executive Strategic leadership program, IMD (Orkla)
- Executive Brand Academy program, London School of Economics

### LANGUAGES

- Norwegian (Mother Tongue) and Scandinavian (fluent)
- English (fluent)
- German (basic)

### SPORT

- Football, skiing, cycling, and many other outdoors activities



**Norwegian Football Association - Norway**  
Commercial Director and CMO



**Olga CHERNOSVITOVA**  
Russian

### WORK EXPERIENCE

- Director and Executive producer, Channel One Russia (Moscow, Russia)
- Director, Athletes & NOC Services, Sochi-2014 Olympic and Paralympic Games Organizing Committee (Sochi, Russia)

### ACADEMIC QUALIFICATIONS

- Sports management, Moscow State University of International Relations (Moscow, Russia)
- Strategic Management and Marketing, McGill University (Montreal, Canada)

### LANGUAGES

- Russian (native)
- English (fluent)
- Spanish (fluent)

### SPORT

- Leisure: horseback riding, swimming, alpine skiing



**Channel One Russia**  
Director and Executive producer, Sports

#### WORK EXPERIENCE

- General Secretary, Malta Football Association (Malta)
- EU Official, European Parliament Office (Malta)
- EU Official, European Commission (Malta/Brussels/Luxembourg)

#### ACADEMIC QUALIFICATIONS

- Football Law Graduate, Kadir Has University/UEFA (Nyon, Switzerland)
- Master in Computer and Communication Law, Queen Mary University of London (UK)
- Doctorate in Law, University of Malta (Malta)
- Bachelor in Law and Humanities, University of Malta (Malta)

#### LANGUAGES

- Maltese and English (mother tongue)
- Italian (fluent)
- French (intermediate)

#### SPORT

- Certificate in Football Management



**Angelo CHETCUTI**  
Maltese

**Malta Football Association**  
General Secretary

#### WORK EXPERIENCE

- Managing Director; CAFE; London, UK
- Senior Manager, Fan Liaison and Development; CAFE; London, UK
- Operations Manager; Favela Experience, Rio de Janeiro, Brazil
- Project Coordinator; Bloomberg, London, UK

#### ACADEMIC QUALIFICATIONS

- MSc Brazil in Global Perspective, Kings College London, London, UK
- BA Joint Honours Modern Languages: French and Portuguese, University of Leeds, Leeds UK
- Access Auditing and the Equality Act, Centre for Accessible Environments, London, UK

#### LANGUAGES

- English (Mother Tongue)
- French (Advanced)
- Brazilian Portuguese (Advanced)
- Spanish (Elementary)

#### SPORT

- Leisure: cycling, running, swimming, yoga, surfing, hiking



**Joanna DEAGLE**  
British

**Centre for Access to Football in Europe (CAFE) – UK**  
Managing Director

#### WORK EXPERIENCE

- Head of Sports Development; Deutsche Sportausweis GmbH; Bochum; Germany
- Executive Assistant, Hober Holding; Munich; Germany
- Junior Manager Sports Programs, AIDA Cruises; Rostock; Germany

#### ACADEMIC QUALIFICATIONS

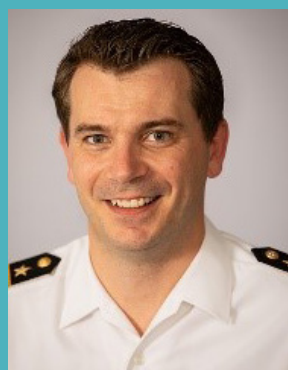
- MBA Sports Management, University of Bayreuth (Bayreuth, Germany)
- Module for Economic and Tax Law, Private University Witten/Herdecke (Witten, Germany)
- B.Sc. Economics & Management, Free University of Bolzano (Bolzano, Italy)

#### LANGUAGES

- German (Mother Tongue)
- English (fluent)
- Italian (intermediate)

#### SPORT

- Leisure: Golf, swimming, beach volleyball



**Rudolf EHRlich**  
German

**Project Team INVICTUS Games Düsseldorf 2023 – Germany**  
Deputy Head of Marketing

#### WORK EXPERIENCE

- Chief Compliance Officer, Ferrari N.V., Maranello, Italy
- Head of Legal Affairs and Compliance, FIGC (Italian Football Association), Rome, Italy
- Head of Legal Affairs, Ferrari S.p.A., Maranello, Italy
- Legal Counsel, Parma AC (Parma Football Club), Parma, Italy

#### ACADEMIC QUALIFICATIONS

- UEFA Football Law Program, UEFA, Nyon, Switzerland
- UEFA Women in Football Leadership Program, Nyon, Switzerland
- LLM in English Commercial Law, The College of Law, London, UK
- Law Degree, University of Parma, Parma, Italy

#### LANGUAGES

- Italian (mother tongue)
- English (fluent)
- French and Spanish (basic)

#### SPORT

- Everything but football practice
- Leisure: Travelling and Music



**Sabina FASCILO**  
Italian



**Ferrari N.V. – Italy**  
**Chief Compliance Officer**

#### WORK EXPERIENCE

- Deputy Chairperson of the Competition Committee, Head of the Commission for Referees and Delegates; GNHF (Tbilisi, Georgia)
- European Indoor Handball and Beach Handball Delegate; EHF, (Vienna, Austria)

#### ACADEMIC QUALIFICATIONS

- International Law and International Relations, Ivane Javakhishvili state University (Tbilisi, Georgia)
- Greek Linguistic; Athens I. Kapodistrias University (Athens, Greece)
- Preojec Manager; Management Academy (Tbilisi, Georgia)
- «RINCK» Convention Open Master Coach And Licensing Course, EHF (Demnark, Hungary)

#### LANGUAGES

- Georgian (Native)
- English, Greek and Russian (fluent)

#### SPORT

- Handball Coaching Diploma (Indoor and Beach)
- Delegata Indoor and Beach
- Leisure: Beekeeping, winemaking



**Levan GELASHVILI**  
Georgian



**Georgian National Handball Federation (GNHF) – Georgia**  
**Deputy Chairperson of the Competition Committee,**  
**Head of the Commission for Referees and Delegates**

#### WORK EXPERIENCE

- Secretary General, FFF, France
- Professional Football Player, PSG, OL, Bayern Munchen

#### ACADEMIC QUALIFICATIONS

- Master Marketing, Communication and Business strategy /INSEEC (Lyon, France)
- Bachelor of communication / Boston College (Boston, USA)
- Ecole de Management, Léonard de Vinci (La Défense, France)

#### LANGUAGES

- French (native)
- English (fluent)
- Spanish (conversational)
- Portuguese (basic)

#### SPORT

- Football Coaching Diploma UEFA Licence A
- Leisure: Running, Fitness, Football



**Laura GEORGES**  
French



**French Football Federation – France**  
**General Secretary**



**Kim HALLBERG**  
Danish

#### WORK EXPERIENCE

- Head of Elite Department; Danish FA; Copenhagen; Denmark
- Team Manager; Brøndby IF; Copenhagen; Denmark
- Team Manager men's Under-21 National Team, Danish FA, Copenhagen, Denmark

#### ACADEMIC QUALIFICATIONS

- All Exams for MSC in Finance and Accounting (except master thesis), Copenhagen Business School, Denmark
- BSC in Economics and Business Administration, Copenhagen Business School, Denmark

#### LANGUAGES

- Danish (native)
- English (fluent)
- German (basic)
- Swedish (basic)

#### SPORT

- No sport outside the job

**Danish Football Association – Denmark**  
Head of Elite Department



**Boineelo HARDY**  
Botswana

#### WORK EXPERIENCE

- President, Botswana Basketball Association, Gaborone, Botswana
- Central Board Member, FIBA Africa, Abidjan, Cote D'Ivoire
- Member IBF, Fundraising Committee, Lausanne, Switzerland
- Member, Botswana NOC Marketing Committee, Gaborone, Botswana
- Broadcaster, Yarona FM, Gaborone, Botswana

#### ACADEMIC QUALIFICATIONS

- Sport Management diploma, University of Leipzig
- Advanced Diploma Sport Management, International Olympic Committee (IOC)
- Certificate in Sport Administration, International Olympic Committee (IOC)
- Women in Sport Leadership Course (WSLA): University of Chichester

#### LANGUAGES

- Setswana (Mother Tongue)
- English (Fluent)
- French & German (Elementary)

#### SPORT

- Former National Team Basketball Player
- Leisure: Running, Walking, Swimming, Golf & Reading

**Botswana Basketball Association BBA – Botswana**  
President



**Lars HELMERSSON**  
Swedish

#### WORK EXPERIENCE

- Head of Competition/Strategic adviser; Swedish FA (Stockholm; Sweden)
- Head of Competition; Swedish FA (Stockholm; Sweden)
- Legal counsel; Swedish FA (Stockholm; Sweden)

#### ACADEMIC QUALIFICATIONS

- Master of Laws, Uppsala University (Uppsala, Sweden)
- Master of Arts, Stockholm University (Stockholm, Sweden)
- UEFA Law Programme, Kadir Has University (Istanbul, Turkey)
- Management courses, Various (Stockholm, Sweden)

#### LANGUAGES

- Swedish (Native)
- English (Fluent)
- Danish, Norwegian, German (Basic)

#### SPORT

- Football (grassroot youth coach)
- Leisure: Strategy Games, Arts, Literature

**Swedish Football Association – Sweden**  
Head of Competition/Strategic adviser





**Peter JEHL**  
Liechtenstein



**Liechtenstein FA (LFV) - Fürstentum Liechtenstein**  
General Secretary

#### WORK EXPERIENCE

- General Secretary, Liechtenstein FA (Schaan, Liechtenstein)
- TV Presenter / Expert (Zurich, Switzerland)

#### ACADEMIC QUALIFICATIONS

- Bachelor of Science Sport Management (UCN, Aalborg, Denmark)
- Graduate in Service Hospitality and Tourism Management (UCN, Aalborg, Denmark)
- Commercial Employee, Federal Diploma of Vocational Education and Training (BzB, Buchs, Switzerland)

#### LANGUAGES

- German (native)
- English (fluent)
- French and Portuguese (basic)

#### SPORT

- Football, Beach Volleyball, Tennis, Skiing, Hiking
- Sports psychology, History



**Oleksandr KUCHERIAVYI**  
Ukrainian



**Union of European Football Associations (UEFA) - Switzerland**  
National Associations Business Development Manager

#### WORK EXPERIENCE

- National Associations Business Development Manager, UEFA (Nyon, Switzerland)
- Venue Operations & Broadcast Manager, UEFA (Nyon, Switzerland)
- Director of Strategy, Marketing and International Relations: Ukrainian Football Premier League (Kyiv, Ukraine)
- Adviser to NOC President, National Olympic Committee of Ukraine (Kyiv, Ukraine)
- Sports Director, Bid Committee for Winter Olympic and Paralympic Games in Ukraine in 2022 (Kyiv, Ukraine)
- Rights Delivery Manager, Euro2012, UEFA (Nyon, Switzerland)
- CEO, Seligma Management Group Ukraine (sports marketing agency), (Kyiv, Ukraine)

#### ACADEMIC QUALIFICATIONS

- PhD, University of Physical Education and Sport of Ukraine (Kyiv Ukraine)
- FIFA Master, International Master in Management, Law and Humanities of Sport International Centre for Sport Studies, (Neuchâtel, Switzerland)

#### LANGUAGES

- Ukrainian, Russian (native)
- English (fluent)
- French and Polish (basic)

#### SPORT

- Football coaching diploma (English FA)
- Leisure: Football, reading, running



**Ivan MILJKOVIC**  
Serbian/Italian



**Association des Clubs Professionnels de Volleyball ACPV – Switzerland**  
General Manager

#### WORK EXPERIENCE

- Finance and Administration, Faculty of Economics (Belgrade, Serbia)
- Certificate in Google Digital Workshop (online)
- Certificate of AISTS SEMOS (Lausanne, Switzerland)
- Certificate of Football Marketing and Management Online Program, Sports Business Institute (Barcelona, Spain)

#### ACADEMIC QUALIFICATIONS

- Finance and Administration, Faculty of Economics (Belgrade, Serbia)
- Certificate in Google Digital Workshop (online)
- Certificate of AISTS SEMOS (Lausanne, Switzerland)
- Certificate of Football Marketing and Management Online Program, Sports Business Institute (Barcelona, Spain)

#### LANGUAGES

- Serbian (native)
- English, Italian, French (fluent)
- German, Turkish, Greek, Spanish (basic)

#### SPORT

- Volleyball assistant coach (interim)

#### OTHER

- Founder of WorldofVolley.com
- Leisure: History, books, finance, economy

#### WORK EXPERIENCE

- General Director, FC Zenit, St. Petersburg, Russia
- Deputy General Director for commercial activities, corporate governance and development, FC Zenit, St. Petersburg, Russia
- Deputy General Director for Legal Affairs, Petersburg power supply company, St. Petersburg, Russia

#### ACADEMIC QUALIFICATIONS

- Bachelor of Law, Saint Petersburg State University (St. Petersburg, Russia)
- Master of Law, Saint Petersburg State University (St. Petersburg, Russia)
- Postgraduate studies in Management, Herzen State Pedagogical University (St. Petersburg, Russia)

#### LANGUAGES

- Russian (Mother Tongue)
- English (Fluent)

#### SPORT

- Leisure: football



**Maxim MITROFANOV**  
Russian



**Football Union of Russia – Russia**  
**Deputy General Secretary – Development Director**

#### WORK EXPERIENCE

- Chief Executive Officer; EFA; (Mbabane, Eswatini)
- Management Consultant; CMS; (Mbabane, Eswatini)
- Agricultural Advisor/Marketing; Swaziland Agricultural Suppliers (Manzini, Eswatini)
- Teacher in Physics, Chemistry & Agriculture; Purity High School (Lubombo, Eswatini)

#### ACADEMIC QUALIFICATIONS

- Masters in Olympic Studies; University of Peloponnese/IOA (Sparta & Olympia, Greece)
- Advanced Sports Management Diploma; National Olympic Committee and International Olympic Committee (Mbabane, Eswatini and Lausanne, Switzerland)
- Bachelor of Science in Agriculture; University of Eswatini (Matsapha, Eswatini)
- Diploma in Agriculture; University of Eswatini; (Matsapha, Eswatini)

#### LANGUAGES

- SiSwati (native)
- English (fluent)

#### SPORT

- FIFA Advanced Coaching Course
- FIFA Regional Instructor in Football Administration and Management
- Leisure: Football, volleyball, table tennis and movies



**Frederick MNGOMEZULU**  
Swazi



**Eswatini Football Association (EFA) – ESWATINI**  
**Chief Executive Officer / General Secretary**

#### WORK EXPERIENCE

- Director of Strategy & International Relations, RFEF (Madrid, Spain)
- Senior Manager Governance Services, FIFA (Zurich, Switzerland)
- MBA International Development Project, Everton in the Community (Liverpool, UK)
- Project Manager, Sport and Cooperation Network (Madrid, Spain)
- Founder and CEO, AyudaMalawi (Madrid, Spain & Malawi)

#### ACADEMIC QUALIFICATIONS

- Football Industries MBA (Liverpool, UK)
- Master in International Relations (Madrid, Spain)
- Bachelor in Laws (Madrid, Spain)

#### LANGUAGES

- Spanish (native)
- English, French, Italian (fluent)
- Chinese (basic)

#### SPORT

- Field Hockey Player
- Leisure: Golf, Football, Tennis, and Skiing



**Jorge MOWINCKEL**  
Spain



**Royal Spanish Football Federation (RFEF) – Spain**  
**Director of Strategy and International Relations**



**Eric ROPERT**  
French



**French Ice Hockey Federation (FFHG) - FRANCE**  
Managing Director

#### WORK EXPERIENCE

- Managing Director, French Ice Hockey Federation, FFHG, (Cergy, France)
- General Secretary, IIHF 2017 World Championship, (Cologne-Paris)
- General Manager, Cardinal Health France
- Business Line Manager EMEA, Philips Medical Systems, (Eindhoven, Netherlands)
- Dealer Business Manager EMEA, Philips Medical Systems, (Eindhoven, Netherlands)

#### ACADEMIC QUALIFICATIONS

- Young Manager, INSEAD (Fontainebleau, France)
- Business Management, Business School (Nantes, France)

#### LANGUAGES

- French (native)
- English (fluent)

#### SPORT

- Ice Hockey (former professional player)
- Leisure: cycling



**Kobe SCHEPERS**  
Belgian



**KRC Genk - Belgium**  
Stadium Director

#### WORK EXPERIENCE

- Stadium Director, KRC Genk (Genk, Belgium)
- Event Manager, Golazo Sports (Beringen, Belgium)
- Financial Auditor, PricewaterhouseCoopers (Brussels, Belgium)

#### ACADEMIC QUALIFICATIONS

- Master in Business Economics, KU Leuven (Leuven, Belgium)
- Master in Management, KU Leuven (Leuven, Belgium)
- Specific Teacher Training in Behavioural Sciences, KU Leuven (Leuven, Belgium)
- Master in Educational Sciences, KU Leuven (Leuven, Belgium)

#### LANGUAGES

- Dutch (mother tongue)
- English (fluent)
- French (intermediate)

#### SPORT

- Football Coaching Diploma
- Leisure: Running



**Quentin SIMONET**  
French



**French Equestrian Federation (FFE) &  
French Ministry of Sport - France / Sport manager**

#### WORK EXPERIENCE

- Manager Sports International Relations, FFE (Lamotte Beuvron, France)
- Board Member, EEF - European Equestrian Federation (Bruxelles, Belgium)
- Project Manager 2016 Rio & 2020 Tokyo Olympics, FFE
- Head of Driving discipline and Officials, FFE

#### ACADEMIC QUALIFICATIONS

- Professor of Sport, French Ministry of Sport (Paris, France)
- Certificate in International governance in sport, French NOC (Paris, France)
- Master's degree in Science of Management, Business school IAE (Orleans, France) – UEM (Madrid, Spain)
- Bachelor degree in Management of Sports Organisations, Faculty of Sport Sciences (Orleans, France)

#### LANGUAGES

- French (mother tongue)
- English (fluent)
- Spanish (intermediate)

#### SPORT

- Former football player at regional level, and volleyball player at national level
- Leisure: Equestrian sports, Running



**Jernej SMISL**  
Slovenian

#### WORK EXPERIENCE

- Global Marketing Director, VIDAA USA (Atlanta, GA, USA)
- Strategic Marketing and Corporate Communication Director, Nova KBM, d.d. (Maribor, Slovenia)
- Corporate Affairs Director, PLU part of the Heineken Company (Ljubljana, Slovenia)

#### ACADEMIC QUALIFICATIONS

- Diploma, Faculty for social science/University of Ljubljana (Ljubljana, Slovenia)
- Executive programme, University of Oxford – Said Business School (Oxford, UK)
- Executive Education, Hult International Business School (London, UK)

#### LANGUAGES

- Slovenian (native)
- English, Croatian (fluent)
- German (basic)

#### SPORT

- Handball – President of club who is regular participant in EHF Champions League
- 6 years in Boards of Directors in FC Maribor (3 times UEFA CL participants)



**VIDAA USA, Inc – United States of America**  
Global Marketing Director



**Sarah SOLÉMALÉ**  
French

#### WORK EXPERIENCE

- Senior Manager MA Governance Services, FIFA (Zurich, Switzerland)
- Senior Legal Counsel, Players' Status Department, FIFA (Zurich, Switzerland)

#### ACADEMIC QUALIFICATIONS

- C.A.S International Sports Law, Faculty of law (Zurich, Switzerland)
- Master degree in Chinese law and economy, Finance College (Shanghai, China)
- Master degree in Business law, Panthéon-Sorbonne (Paris, France)
- Master degree in International private law, Faculty of law (Helsinki, Finland)

#### LANGUAGES

- French, Creole (mother tongue)
- English (business fluent)
- Italian (fluent)
- German (upper intermediate)

#### SPORT

- Football
- Basketball: NBA, BAL



**Fédération Internationale de Football Association (FIFA) – Switzerland**  
Senior Manager MA Governance Services



**Karim SOUCHU**  
French

#### WORK EXPERIENCE

- 3x3 National Team Head Coach, FFBB (Paris, France)
- 3x3 Development Commission
- 3x3 Pro League Committee

#### ACADEMIC QUALIFICATIONS

- Bachelor Degree in Modern Languages, Furman University (Greenville, USA)
- Economics and Sciences Diploma, Lycée Carnot (Dijon, France)

#### LANGUAGES

- French (mother tongue)
- English (fluent)
- German (scholar)

#### SPORT

- Basketball Coaching Diploma (DEFB, DAVB)
- Leisure: Basketball, Football, Yoga, cinema and reading



**French Basketball Federation (FFBB) – France**  
3x3 National Team Head Coach




**Boris STANKOV**  
Bulgarian



**Bulgarian Football Union - Bulgaria**  
Deputy Head of International Department Secretary / Coordinator

#### WORK EXPERIENCE

- Deputy Head of International Department, BFU (Sofia, Bulgaria)
- Secretary-Coordinator, BFU (Sofia, Bulgaria)
- UEFA Delegate, UEFA (Nyon, Switzerland)

#### ACADEMIC QUALIFICATIONS

- Bachelor Degree in Sports Management, Bournemouth University (Bournemouth, UK)
- UEFA Certificate in Football Management (Spanish Edition), IDHEAP & UEFA (Madrid, Spain)
- UEFA Diploma in Football Leadership and Management, IDHEAP & UEFA, (Switzerland)
- Business Foundation Diploma, Loughborough College (Loughborough, UK)

#### LANGUAGES

- Bulgarian (Native)
- English (Fluent)
- German (Basic)

#### SPORT

- Grassroots coaching Diploma
- Leisure: Football, Tennis, Swimming




**Emma SYKES**  
British



**UEFA - Switzerland**  
Senior Women's Football Development Manager

#### WORK EXPERIENCE

- Senior Women's Football Development Manager, UEFA (Nyon, Switzerland)
- Women's Football Development Manager, UEFA (Nyon, Switzerland)
- Euro 2016 Marketing Manager Toulouse, UEFA (Nyon, Switzerland)

#### ACADEMIC QUALIFICATIONS


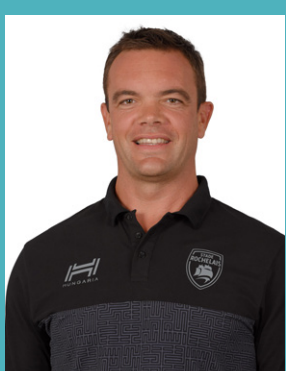
- Graduate Diploma in Law, University of Law (Manchester, UK)
- BSc in Geography, The University of Manchester (Manchester, UK)

#### LANGUAGES


- English (native)
- French (intermediate)

#### SPORT

- UEFA Grassroots License
- Leisure: Tennis, Football, Skiing

**Pierre VENAYRE**  
French



**Stade Rochelais (TOP14 – LNR) - France**  
Chief Executive Officer

#### WORK EXPERIENCE

- CEO, STADE ROCHELAIS (La Rochelle, France)
- President, UNIPAAR (Paris, France)
- Professional rugby Player, Stade Rochelais (La Rochelle, France)

#### ACADEMIC QUALIFICATIONS

- DU General Manager, CDES (Limoges, France)
- Advanced master degree in Sport Management and Corporate strategy, ESSEC (Paris, France)
- Master degree, Sciences-Po (Paris, France)

#### LANGUAGES

- French (native)
- English (fluent)
- German (Intermediate)

#### SPORT

- Leisure: Triathlon

#### WORK EXPERIENCE

- General Secretary; Romanian Football Federation (Bucharest, Romania)
- Organization Development Manager; Romanian Football Federation (Bucharest, Romania)
- Counsellor; Chancellery of the President of Romania; Presidential Administration (Bucharest, Romania)

#### ACADEMIC QUALIFICATIONS

- Certificate in Football Management, UEFA & IDHEAP (Lausanne, Switzerland)
- Diploma in Football Leadership and Management, UEFA & IDHEAP (Lausanne, Switzerland)
- Degree in Political Science, Faculty of Political Sciences - University of Bucharest, Bucharest
- Master's in Public Sector Management, National School of Political and Administrative Studies, Bucharest
- Degree in Administrative Sciences, Faculty of Public Administration - University of Ploiesti

#### LANGUAGES

- Romanian (native)
- English (fluent)
- French (basic)

#### SPORT

- Leisure: Martial Arts, mountain trekking



**Visan RADU**  
Romanian

**Romanian Football Federation (FRF) – Romania**  
General Secretary

#### WORK EXPERIENCE

- Head Of Grassroots Unit and Director of Girls Academy, IFA (Shefayim, Israel)
- Director of Women's Football, IFA ( Ramat Gan, Israel)
- WU19 Tournament Director 2015 (Israel)
- Director of Women's Basketball (Tel Aviv, Israel)

#### ACADEMIC QUALIFICATIONS

- MBA, Major in Marketing, IDC, Herzliya
- B.Sc., Major in Marketing, Bentley University, USA
- Director's Certificate - The Israeli Olympic Committee
- UEFA Certificate in Advanced Studies - Football Management (University of Lausanne)

#### LANGUAGES

- Hebrew (Mother Tongue)
- English (Business fluent)

#### SPORT

- Basketball Coaching Diploma
- Leisure: Basketball, Running, beach and traveling



**Sharon ZEEVI**  
Israel

**Israel Football Association**  
Head of Grassroots unit & Director of Girls Football Academy

# mesgo

THE EXECUTIVE MASTER IN  
GLOBAL SPORT GOVERNANCE

[www.mesgo.org](http://www.mesgo.org)



With the support of

