



UEFA Career Management Training





A unique orientation
programme for professional
footballers who want to take
control of their football career

Foreword

Building and managing your playing career is one of the most important journeys you will undertake, and even more so in sport than in any other profession because it begins at such a young age.

Every decision along the way matters, from your development and performance to the choices you make off the pitch. Yet this long-term journey, which all players must navigate, is also an opportunity: a chance to explore different pathways, maximise your potential, and shape a career that truly reflects your ambitions and personal values. Luckily, being a professional footballer today goes far beyond what happens on the pitch. In fact, quite the opposite, as managing your career successfully means understanding the many dimensions of the modern game and the opportunities that come with it. At UEFA, it is our duty to guide players throughout

their entire career by helping them to better understand the environment they operate in and the options available to them. We developed the UEFA Career Management Training to provide you, as an active player, with the tools and knowledge you need to make informed decisions, optimise your performance, and build a sustainable and successful career, so that you can fully apply and expand the skills you develop as footballers. By supporting you throughout your journey, UEFA also wants to make sure that you can stay in football after you hang-up your boots and continue your journey in football off the pitch.

Aleksander Čeferin
UEFA President



Programme overview

TYPE OF LEARNING



ESTIMATED HOURS OF LEARNING



SKILLS TRAINED



WHO

Professional football
and futsal players



WHEN

Every season between
September and May



HOW LONG

Learn at your own pace



WHERE

Online



PRICE

Modules 1 and 2: Free of Charge
Module 3: 1490€



NUMBER OF PARTICIPANTS

Individual training



CERTIFICATION

Certificate of completion



LANGUAGE

English

UEFA Career Management Training (UEFA CMT)

This programme helps professional players to manage their career and guide their journey in the football industry.

The programme is split into three blocks: career management, financial management and career transition.

Programme overview

The programme includes presentations, videos, self-assessments, interviews, case studies and one-to-one discussions with your mentor to help you to analyse your strengths and personality. Our experts will present a variety of professional openings and share their insights and knowledge in a series of interactive presentations.

The career management module will teach you everything you need to know about the Laws of the Game, competition formats, anti-doping, match-fixing and image rights.

The financial management module will provide you with the right knowledge to manage your finances and your financial future.

The career transition module will help you acquire all the right knowledge to plan a successful career off the pitch. This part of the programme will also give you access to former professional players who will share inspiring stories about how they successfully managed their own career transitions.

At the end of the programme, you will know more about yourself and have the tools needed to manage and optimise your sporting career. With direct access to our experts, you will put your knowledge into practice, preparing a roadmap and action plan for your second career.

Takeaways

- Clear view of the career options within football
- Guidance on how to make the right decision
- Key skills and tools to manage your career transition
- Action plan for your life off the pitch

Testimonials



As a player, I gained experience on the pitch, in the dressing room and in the stadium. I saw football from a wide range of perspectives and learned how to harness the skills of leadership, motivation and teamwork to build a successful career on the pitch. But throughout my career, I also need to understand how to manage it in the best possible way, making the right decisions at the right time to maximise both my performance and long-term opportunities. I realised the importance of having the right tools, surrounding myself with trusted people, and developing my knowledge beyond the game to take full control of my journey. The UEFA CMT will offer you a framework to better manage every stage of your career, and with the support of UEFA's mentors, you will be better equipped to make the decisions that shape your path.

Ivan Rakitić, former international football player (Croatia)



I always knew earning money as a player was a privilege, but managing it properly was another challenge. How should I organise my finances? Who can I trust to advise me? What decisions will protect me in the long term? Where do I even start? I had all these questions in my mind. The UEFA CMT can help you understand them in a very clear and practical way. I encourage all footballers to take control of their financial future and follow the CMT to help them manage this crucial aspect of their career.

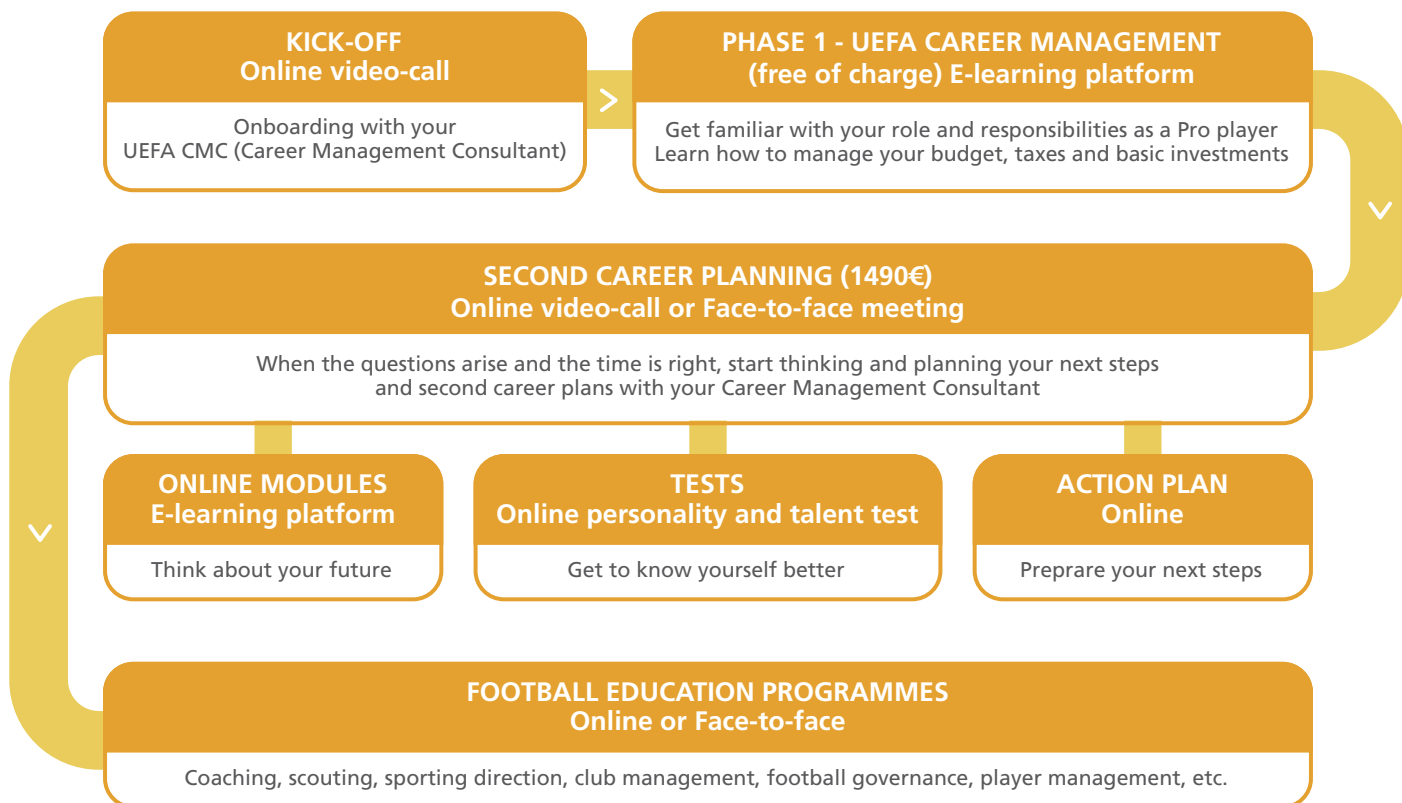
Jan Vertonghen, former international football player (Belgium)



The UEFA CMT was a great experience for me because preparing for a second career is something that needs support and planning. The programme helped me think about my options and confirm what I already had in mind. Besides, it was fantastic to interact with my mentor who knew the process and could give me great advice and motivation.

Claudia van den Heiligenberg, former international football player (Netherlands)

Programme overview





Application process

To apply for the UEFA CMT, you must complete the online application form at [UEFAacademy.com](https://uefaacademy.com) and submit it.

To be eligible for the UEFA CMT, you must:

- Play or have played at a professional level
- Have a good command of both spoken and written English

Programme fees

The tuition fees for the online UEFA CMT are:

- Modules 1 and 2: Free of charge
- Module 3: €1,490

Our partner

No matter if a player's career comes to its natural conclusion or ends unexpectedly, transitioning to a postsport career can be a challenging process. FIFPRO firmly stands behind any initiative designed to support players in their new beginning.

About the UEFA Academy

Building on the professional expertise that UEFA has established in the course of its history and the learning initiatives that it has created over the last decade, the UEFA Academy provides educational programmes for individuals and organisations alike with a view to constantly elevating the game of football.

For details of our catalogue of courses, visit [UEFAacademy.com](https://uefaacademy.com).

We welcome participants from diverse backgrounds and cultures, recognising the unique value that diversity brings to our community. If you have any uncertainties about meeting specific programme criteria, we encourage you to reach out to us.

Building your career off the pitch

The UEFA Academy has recently designed a range of programmes exclusively for players wishing to prepare their second career. The UEFA CTP is the first step in assessing players' needs and objectives. Building on this foundation, various UEFA Academy programmes enable them to go further:

- The UEFA CFM – Players' edition helps participants to gain a comprehensive understanding of how the game is managed over a nine-month study period compatible with their match schedules.
- The UEFA MIP is a unique academic programme that equips former international players with essential professional skills to successfully transitioning to a second career within a football organisation.



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Contact us: academy@uefa.ch

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