




GROW

IN PARTNERSHIP WITH



ACADEMY

FINANCIAL MANAGEMENT COMPACT COURSE

A close-up photograph of a person's hands interacting with a document. One hand is pointing with the index finger at a blue bar chart on a printed page. The other hand is holding a silver pen, poised to write. The document contains several bar charts and some text, though it is slightly out of focus. A semi-transparent teal rectangle is overlaid on the lower half of the image, containing white text.

A PROGRAMME
TO HELP YOU
UNDERSTAND
THE FINANCIAL
MANAGEMENT
OF A NATIONAL
ASSOCIATION

FOREWORD

The ability of directors and others in senior positions to effectively manage their national association's finances is crucial to the development of football. Organisations that optimise their resources while applying the correct processes, managing risks and ensuring they practise robust budgeting and forecasting help lead the sport to growth and prosperity. The UEFA Financial Management compact

course provides the foundation for understanding how your national association's finances work, so you can further develop your business.

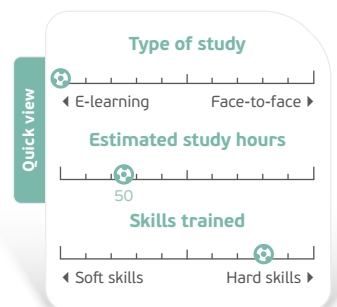
Theodore Theodoridis
UEFA General Secretary



UEFA Financial Management compact course

This programme provides a foundation for all national association executives wanting to take more informed financial decisions

Following on from the success of the UEFA is offering a brand-new programme in financial management for the top executives at UEFA national associations.



Programme overview

This advanced compact course is composed of three online seminars on topics such as governance, strategic planning and auditing. Before the course, participants are required to watch the three UEFA Grow Finance Essentials webinars.

Although central to all organisations, finance is often seen as extremely complex and is therefore left up to the experts. However, when you are able to see the facts behind the figures, you have the power to build stronger strategies, expand your influence, and make better decisions to help your organisation grow.

The programme is founded on applied knowledge involving case studies from national associations. To help you apply the course content to your own working environment, you will be asked to undertake short assignments before and during the course using your association's financial data. On completing this compact course, you will have the tools to positively impact the future of your association.

Takeaways

- Understand the financial management of your national association
- Be at ease reading financial statements, income statements, balance sheets, cash flows and financial reports
- Understand the main principles of amortisation and depreciation
- Improve governance methods through various financial tools
- Use financial data to analyse risks and develop strategic plans



Who

Presidents, General Secretaries and Board Members of National Associations



How long

5 days spread over 3 seminars*



When

7-8 April, 27-28 April, 25 May 2021



Where

Online



Price

€3,800



Number of participants

30



Certification

Certificate of completion by the UEFA Academy



Language

English

*Before the course, participants must watch the UEFA Grow Finance Essentials webinars.

Structure

The programme will be delivered over the course of five days.

SEMINAR 1 (2 full days, online) 7/8 April 2021

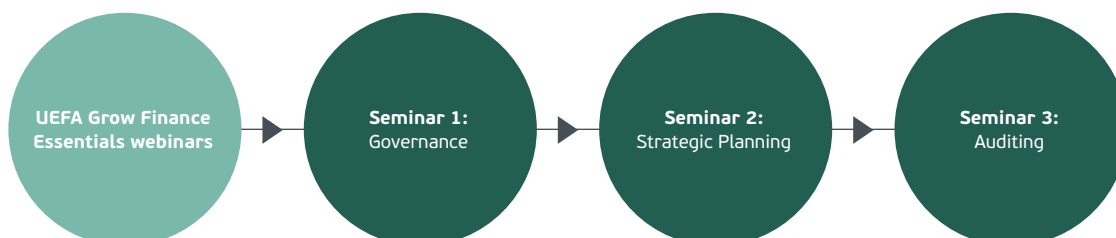
Topics: governance, financial statements, income statement, cash flow, balance sheet, amortisation/depreciation.

SEMINAR 2 (2 full days, online) 27/28 April 2021

Topics: Strategic plan, budgeting, reporting, KPIs, IT tools.

SEMINAR 3 (1 full day, online) 25 May 2021

Topics: Audit framework, audit procedures, risk management.



Testimonials



“ The UEFA Grow Finance Essentials webinars offered a good overview of statutory report, funding strategy, budgeting and forecasting while looking at the big issues we face today in financial management. This new programme is a great platform to go deeper into these topics to build even more financially stable national associations. It is also extremely good to see how other NA’s approach their financial management and reporting. ”

■ Borghildur Sigurðardóttir, Vice-President of the Icelandic Football Association



“ The UEFA Grow Finance Essentials webinars were a significant step in bringing together the leaders of national associations who want to develop their financial management knowledge and understanding so that they may capitalise on opportunities and assist to mitigate risks. Now we go to another level with this new programme which will empower Board Members and General Secretaries to play an even more active role in the financial future of the organisation. ”

■ Paul Cooke, Vice-President, Football Association of Ireland



“ The UEFA Financial Management compact course provides financial knowledge through practical examples and tools helping the leaders of the national associations - presidents, general secretaries and board members - to further understand the key aspects of finance and to support forward-looking strategies. ”

■ Gergely Reményi, Head of Finance and Controlling, Hungarian Football Federation





About the UEFA Academy

Building on the professional excellence UEFA has developed throughout its history and the learning initiatives created over the last decade, the UEFA Academy provides educational programmes for individuals and organisations to constantly elevate the game of football.

Consult our catalogue of courses on [UEFAacademy.com](https://uefaacademy.com)

Application process

Eligible candidates must apply online and fill in the application form before the 10th of March 2021 [here](#) or visit [UEFAacademy.com](https://uefaacademy.com)

Full attendance is required to qualify for the certificate of completion. Should you have any question on the application process, please contact academy@uefa.ch.

About UEFA Grow

UEFA Grow is a central strategic development programme leading and supporting the growth of European football in collaboration with our national associations and UEFA colleagues. The vision of UEFA Grow is for every national association to reach its potential, offering a holistic support structure, models, tools, bespoke consultation and frameworks right across the organisation to empower them to achieve this.

A WORD FROM UEFA



“We are delighted to further strengthen our financial management support for national associations. Through the UEFA Grow Finance Essentials webinars in 2020, this new programme in 2021 and other initiatives such as the regional finance director meetings and the creation of the Financial Management Resource Centre, UEFA wishes to ensure our national associations receive appropriate support in the way they handle their finances.”

■ Josef Koller, Finance Director, UEFA



“This programme is a collaboration between you, the participant, our national associations and various units at UEFA. It provides a solid footing in financial management as it applies to football associations. Your organisation is given access to the latest tools, models, frameworks and approaches, while UEFA benefits from improved governance, management and planning in our national associations.”

■ Noel Mooney, Head of NA Strategic Development, UEFA



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Contact us

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