




ACADEMY

UEFA Elite Scout Programme

The background of the image shows rows of stadium seating. The seats are arranged in a grid. Some seats are white, and some are blue. On the back of several seats, there are white labels with a number in a circle and the word "SCOUT" below it. For example, in the middle row, the left seat is white with a label "8 SCOUT" and the right seat is blue with a label "7 SCOUT". The same pattern is visible in the row below. A large green semi-transparent box is overlaid on the top half of the image, containing white text.

AN ELITE PROGRAMME
PROVIDING FOOTBALL
SCOUTS AND OBSERVERS
WITH ADVANCED KNOWLEDGE
AND TECHNIQUES TO
UNCOVER NEW TALENTS AND
PERFORM STATE-OF-THE-ART
RECRUITMENT

8
SCOUT

7
SCOUT

8
SCOUT

7
SCOUT

FOREWORD

Contributing to the development of European football has always been one of UEFA's missions, and football scouts play a crucial role in discovering, assessing, and nurturing new talents so that they grow into professional players. To keep pace with the tremendous changes in the profession over the past two decades, UEFA has

created a unique programme providing a state-of-the-art foundation for a prosperous career in scouting. This initiative will ensure an influx of tactical specialists and highly skilled staff to foster the development of football throughout Europe.

Theodore Theodoridis
UEFA General Secretary



UEFA Elite Scout Programme

The UEFA Elite Scout Programme is an international foundation course for professional football scouts

The UEFA Elite Scout Programme is a three-month course designed specifically for those pursuing a scouting career. It is designed for scouts and recruitment specialists who wish to develop their professional career and skills and get an edge in the modern-day football environment. This unique learning experience provides scouts with all the latest tools they need to work at the highest standards of the profession, supported by a network of international football experts.

The programme is highly interactive and participatory: it contains masterclasses, real-life case studies and simulation exercises for which you will work on together with your classmates, creating invaluable peer-to-peer learning opportunities. Participants will also have the chance to learn from UEFA experts and industry leaders, who will share their experience and insights through a series of live presentations and workshops.

In addition, current scouts and sporting directors will share inspiring personal stories of how they successfully managed their top-flight careers in the most prestigious clubs and associations.

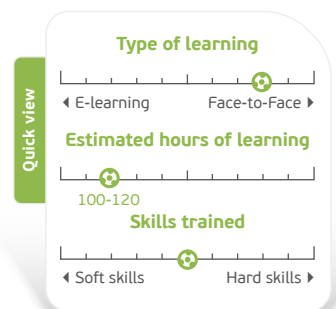
We encourage applications from candidates of all genders. To be selected for this exclusive programme, you need to explain your goals and motivation in the application form available on [UEFAacademy.com](https://uefaacademy.com). Your profile and current and past experience will also be considered. You must also meet the following requirements:

- Fluency in English (both spoken and written)
- At least two years' experience in the football industry as a scout, a coach or a professional player

The programme is delivered in English and the number of participants is limited to 35, to ensure that it remains interactive. Many networking opportunities are provided throughout the programme.

Takeaways

- Understand the international football ecosystem and its governance
- Master the key principles of scouting and match observation: talent identification, analysis and recruitment management
- Learn how to produce various types of match reports (text, animations, videos)
- Familiarise yourself with the technologies used to monitor football data and statistics and discover the latest innovations in this fast-changing sector



Who

Football scouts, coaches and ex-players



When

Every second year
Seminar 1: 26–28 September 2023
Masterclass 1: 9 October 2023
Seminar 2: 24–26 October 2023
Masterclass 2: 6 November 2023
Seminar 3: 4–6 December 2023



How long

Three months



Where

Three face-to-face seminars at UEFA and at European clubs
Two online seminars



Price

€7,900



Number of participants

35 (maximum)



Certification

Certificate of completion awarded by the UEFA Academy



Language

English

Programme overview



Testimonials



“In recent years, professional teams have been investing more and more money in young talent in order to gain sporting and financial success. As a sporting director, it is absolutely crucial to make the right decisions when recruiting a new player. The new scouting and talent identification tools that have been developed over the last two decades can give us more relevant information and limit the risk of mistakes. It is therefore very important for our scouts to know about these new tools and how to master them.”

■ Simon Rolfes, Director of Sport, Bayer Leverkusen



“Recruiting players is a real science. The role of a scout is much more complex than it seems. Recruiting players is a real science. It is certainly not just about travelling and watching games. From talent identification to match observation and professional reporting, it requires a broad set of skills, natural talent and of course hard work. The UEFA Elite Scout Programme can give professionals a 360° understanding of this job.”

■ Mariela Nisotaki, Head of Emerging Talent, Norwich City FC



“Football has evolved a lot over the last few years, and the scouting profession is probably the one that has evolved the most. Modern scouts need to understand not only football, but also how to work with new technologies like scouting apps, CRM and artificial intelligence. That said, no computer is able to replace the expert eye of an experienced scout, nor estimate the future development of a talented young player. For all these reasons, it is important for scouts to find the right programme to remain up to date, acquire new skills and share best practices with colleagues from other clubs and leagues and from experts in various fields. The UEFA Elite Scout Programme enables participants to do all these things.”

■ Rembert Vromant, Head of Scouting for the Royal Belgian Football Association





About the UEFA Academy

Building on the professional excellence UEFA has built up throughout its history and the learning initiatives developed over the last decade, the UEFA Academy inspires the education of individuals and organisations to continuously elevate the game. We offer a broad range of learning initiatives in various sectors, such as management, research, law, communications and medicine.

Consult our catalogue of courses on [UEFAAcademy.com](https://uefaacademy.com)

Application process

Eligible candidates must apply online by filling in the application form available at [UEFAAcademy.com](https://uefaacademy.com) before the deadline indicated.

Full attendance is required to qualify for the certificate of completion. Should you have any questions about the application process, please contact academy@uefa.ch.

Building your career off the pitch

The UEFA Academy has recently designed a series of programmes exclusively for players considering a change in career while remaining in football. Although primarily designed for current professional football scouts and coach, the UEFA Elite Scout Programme is one of various opportunities for career development that professional players should consider.

UEFA Academy programmes specifically aimed at ex-football players and football specialists in various lengths and formats, include:

- UEFA Player Agent Programme (UEFA PAP)
- UEFA Media Consultant compact course (UEFA MC3)
- UEFA Career Transition Programme (UEFA CTP)

The UEFA Academy also offers programmes designed exclusively for current players:

- The UEFA Certificate in Football Management – Players' edition (UEFA CFM) helps participants to gain a complete understanding of how the game is managed, over a nine-month study period compatible with their match schedules.
- The Executive Master for International Players (UEFA MIP) equips former international players with the skills they need to achieve their ambition of successfully transitioning to a second career within a football organisation.

Players at all stages of their careers can also access the UEFA For Players mobile app, an engaging set of learning initiatives providing all information and advice to support elite football players on and off the pitch. UEFA has also developed the UEFA Financial Management Training (UEFA FMT), an online course that provides players with practical tools and knowledge so that they can take control of their finances and their financial future.

A WORD FROM THE PROGRAMME DIRECTOR

“In the world of scouting, there are different type of profiles and experts. Some are more specialised in talent identification using statistics and new technologies, while others focus more on on-pitch observation or solid connections in key markets. The UEFA Elite Scout Programme is designed for current scouts as well as ex-professional players or coaches who want to pursue this profession. From match observation and professional reporting to video editing and data management, this holistic programme delivers a full spectrum of knowledge and skills in state-of-the-art recruiting expertise. The three face-to-face seminars and the two online masterclasses will also give participants the perfect opportunity to share different ideas, practise live exercises on the pitch and, of course, develop a broad network of international colleagues, suppliers and experts.”

■ **Leslie Reed**, programme director





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Contact us

academy@uefa.ch

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