

WITH ACADEMIC SUPPORT FROM

SDA Bocconi
SCHOOL OF MANAGEMENT

PRESENTED BY

UEFA | **ECA**



WHO'S WHO

EDITION - 2025



ACADEMY

SUSTAINABILITY
IN FOOTBALL
COMPACT COURSE

PROGRAMME OVERVIEW

The Sustainability in Football Compact Course (SFC) is designed to empower sustainability managers in football organisations by enhancing their skills and knowledge of the topic.

Engage in interactive workshops and presentations led by industry experts and academics, covering key topics such as sustainability fundamentals, social issues, environmental impact, policy, and effective monitoring and reporting. Acquire the tools and strategies you need to navigate challenges, secure buy-in from stakeholders and drive meaningful change.

Presented by the European Club Association (ECA) and delivered with the academic support from SDA Bocconi, this course delivers the highest quality content with a long-lasting impact for football organisations, while also providing invaluable academic credibility. The four days at the SDA Bocconi campus in Milan, participants will develop their own sustainability action plan to drive sustainability within a football organisation.

By integrating insights and expertise from both inside and outside the football industry, participants gain a comprehensive understanding of the latest trends and best practices.

While the course is intended for sustainability managers at national associations and clubs, it is also open to professionals coming from other key stakeholders such as leagues and other confederations.

31  **NUMBER OF PARTICIPANTS**

21 **DIFFERENT NATIONALITIES**

31  **REPRESENTED ORGANISATIONS**

PARTICIPANTS



**Manuel
Berger**



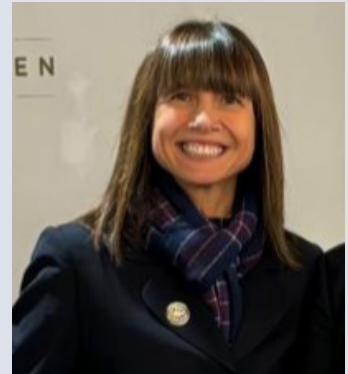
LASK
ESG Manager



**Vanessa
Berti**



FC Lugano
Corporate Sustainability Manger



**Corrie
Campbell**



Scottish Football Association
SES Manager



**Ranusan
Chandrapalan**



Swiss Football League
Sustainability Manager



**Pietro
Chiabrera**



UEFA
Senior Stadium Development
Expert



**Euan
Dunlop**



St Patrick's Athletic
Business Analyst

PARTICIPANTS



**Ruaidhri
Dunn**



**The English Football
Association**

Head of Procurement and
Sustainability



**Felice
Fabrizio**



Juventus FC
Head of ESG



**Marie
Fries**



German Football Association
Risk Management and Executive
Office



**Tony
Hamilton**



Celtic FC
Head of Corporate Projects &
CEO Celtic FC Foundation



**Geraldine
Heinen**



**Royal Belgium Football
Association**
SES Manager



**Inna
Khmyzova**



Shakhtar Donetsk
Director of Foundation

PARTICIPANTS



**Seppe
Verbist**



Pro League
FSR Manager



**Ilvars
Koscinkevics**



Latvian Football Federation
SES Manager



**Katia
Koxenoglou**



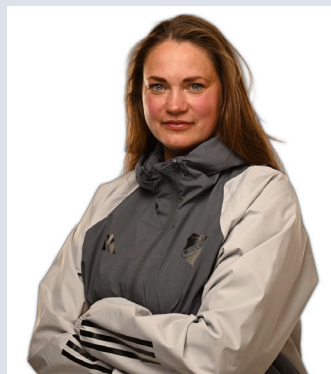
Atromitos AFC
CEO



**Jan
Kuehn**



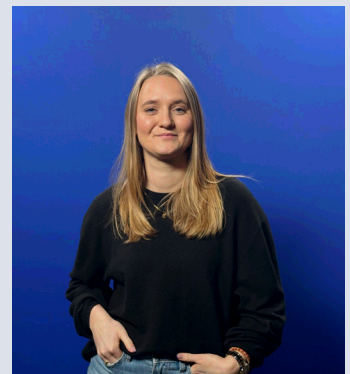
RB Leipzig
Head of Sustainability and Club
Services



**Helen
Mahmastol**



Nõmme Kalju FC
Head of Sustainability and
Community



**Cecilie
Monk**



FC Copenhagen
Sustainability Manager

PARTICIPANTS



**Jorge
Nevares**



**Royal Spanish Football
Federation**
SES Manager



**Truls Nordstrand
Jacobsen**



Molde FK
Social Responsibility Manager



**Janne
Pieviläinen**



Football Association of Finland
SES Manager



**Silvia
Prandelli**

Populous
Senior Principal



**Mirela
Raščić**



**Bosnia and Herzegovina
Football Federation**
Club licensing Senior Associate
and SES Expert



**Constantin-Florin
Sari**



Romanian Football Federation
Public Policy & S&E Sustainability
Manager

PARTICIPANTS



**Justin
Sarijoen**



Feyenoord
Program Manager ESG



**Begüm
Şerbetcioğlu**



Turkish Football Federation
SES Specialist



**Ellen
Shaddock**



Premier League
Sustainability Manager



**Irena
Smetanova**



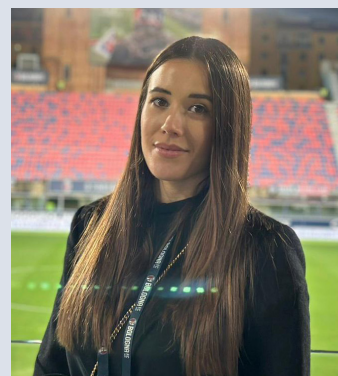
AC Sparta Praha
CSR Manager



**Bas
Van de Haar**



AZ Alkmaar
CSR Specialist



**Valentina
Vanicore**



Bologna FC
Sustainability Manager

PARTICIPANTS



**Federico Chaves
Cortés**



CONMEBOL
CSR Manager

UEFA, ECA & SDA BOCCONI



**Michele
Uva**

UEFA S&E Sustainability
Executive Director



**Filippo
Veglio**

UEFA Head of S&E Sustainability



**Dudley
Langelier**

UEFA Academy Programme
Coordinator



**Gaia
Pretner**

ECA Head of Sustainability



**Sara
Williams**

ECA Knowledge & Education
Manager



**Ariela
Caglio**

SDA Bocconi Professor & SFC
Session Director



UEFA
ROUTE DE GENÈVE 46
CH-1260 NYON 2
SWITZERLAND
TELEPHONE: +41 848 00 27 27
TELEFAX: +41 848 01 27 27
UEFA.com