



UEFA Team Management Programme



Equipping team operations professionals with the tools to lead, inspire and deliver consistent success



Foreword

In today's ever-evolving football landscape, the role of the team manager has never been more pivotal. Team managers are now expected to navigate complex organisational dynamics, foster high-performance cultures, and embody the values of integrity, inclusion, and innovation that define modern football.

At UEFA, we recognise the immense responsibility carried by those who lead teams at all levels of the game. That is why we are proud to introduce this dedicated programme for team operations professionals – a unique

initiative designed to empower current and aspiring leaders with the tools, insights, and network needed to thrive in this demanding role.

Theodore Theodoridis
UEFA General Secretary



Programme overview

TYPE OF LEARNING

◀ E-learning

Face-to face ▶

PROGRAMME DURATION

◀ One day

Two years ▶

SKILLS TRAINED

◀ Soft skills

Hard skills ▶



WHO

Professionals working in or closely connected to the management and operations of senior national teams



WHEN

Every second year in spring.
Second intake starts in February 2027



HOW LONG

2 months



WHERE

2 face-to-face seminars and addition online content



PRICE

€5,900 (covered for NA representatives)



NUMBER OF PARTICIPANTS

30 maximum



CERTIFICATION

Certificate of completion awarded by the UEFA Academy



LANGUAGE

English

UEFA Team Management Programme (UEFA TMP)

The UEFA TMP is the essential programme for professionals involved in team operations who want to elevate their leadership, strategic, and operational capabilities within elite football environments.

The UEFA Team Management Programme (UEFA TMP) is a specialised programme tailored for professionals currently working in or closely connected to team management and operations within elite European football.

As the demands on team managers continue to evolve, this programme provides a unique opportunity to strengthen the operational, strategic, and leadership capabilities required to thrive in today's high performance football environment.

Drawing on UEFA's extensive competition experience and developed in collaboration with national team representatives, tournament specialists, and experts in areas such as project management, media, sponsorship, governance, and leadership, the UEFA TMP offers a rich blend of expert-led sessions grounded in real-world challenges, interactive workshops to apply learning in practical contexts, and peer learning to foster collaboration and shared insights.

Participants will gain practical tools and strategic perspectives to operate effectively within team structures, manage complex operations, and contribute to the success of their organisations both on and off the pitch.

By joining the UEFA TMP, participants also become part of a growing professional network committed to excellence in football management.

Programme outcomes

- Strengthen stakeholder management skills in elite football environments
- Deepen understanding of football governance and competition planning
- Managing media relations, sponsorship and commercial activities
- Enhance personal leadership style
- Improve decision-making and crisis management under pressure
- Apply effective project management tools and techniques
- Build a strong European network of team management professionals

“ Testimonials



The UEFA TMP has been much more than a learning experience. Through this initiative, UEFA has created a unique space for team managers to connect, learn and share the realities of a role that often happens behind the scenes, yet is at the heart of every national team's daily life. The UEFA TMP gave me new perspectives, practical tools and a strong network of colleagues I can genuinely rely on. It is a great example of how UEFA can support and empower the people behind the teams, helping us grow both professionally and personally.

Argyro Kofou, Team Manager Men's National Team, Hellenic Football Federation



Besides giving me the opportunity to learn from the best professionals in Europe, the UEFA TMP gave me the chance to share and exchange experiences, challenges and creative solutions with some of the best team operations experts in the world. In a sector of "one man teams", the UEFA TMP gave me the space to feel heard and understood.

José Lima, Team Manager Women's National Team, Portuguese Football Federation

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Programme overview



SEMINAR 1 EXCELLENCE IN TEAM MANAGEMENT

This seminar offers a unique opportunity for participants to strengthen their expertise in team management while connecting with peers and industry experts in an interactive setting. Over three days, participants will engage in practical sessions, case studies, and group discussions designed to address the realities of managing teams at the highest level.

SEMINAR 2 LEADING IN HIGH-PERFORMANCE ENVIRONMENTS

This seminar is designed to strengthen participants' operational and strategic skills in team management, with a strong focus on planning, resource management, and cultural awareness. Through interactive sessions, case studies, and group work, participants will gain practical tools to manage complex team operations effectively.





About the UEFA Academy

Building on the professional excellence UEFA has developed throughout its history and the learning initiatives created over the last decade, the UEFA Academy provides educational programmes for individuals and organisations to constantly elevate the game of football. Consult our catalogue of courses on [UEFAacademy.com](https://uefaacademy.com).

Application process

Eligible candidates must apply online and fill in the application form before the 13th November 2026 here or visit [UEFAacademy.com](https://uefaacademy.com).

Full attendance is required to qualify for the certificate of completion. Should you have any questions about the application process, please contact academy@uefa.ch.

We welcome participants from diverse backgrounds and cultures, recognising the unique value that diversity brings to our community. If you have any uncertainties about meeting specific programme criteria, we encourage you to reach out to us.

LIFT certification

The UEFA Academy was awarded the LIFT (Learning Impact for Today and Tomorrow) by EFMD for the period 2024 to 2027. This certification recognises the impact of the UEFA Academy programmes on its participants, their organisations and society at large.



Be part of the UEFA Academy Alumni Association

After graduation, your journey continues. Join a global network of 5,000+ football professionals, take part in exclusive events, and stay connected through dedicated platforms and expert-led sessions.



UEFAACADEMY.COM

Contact us: academy@uefa.ch

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