



UEFA Anti-Doping Educator Course



A practical course for
educators delivering
football-specific anti-doping
education to players and staff



Foreword

Education is one of the most powerful tools we have to protect the integrity of football and support players and those working in the game. This programme reflects UEFA's commitment to ensuring that high-quality anti-doping education reaches every level of European football.

A strong culture of clean sport begins with knowledge. Throughout their careers, players and staff are required to navigate a complex anti-doping framework and make informed decisions that protect both themselves and the game.

Educators play a vital role in this process, translating technical information into meaningful learning experiences that resonate with football audiences.

Through the UEFA Anti-Doping Educator Course, we aim to strengthen the network of educators across Europe, equipping them with the expertise and skills needed to support player welfare, promote integrity and reinforce trust in clean sport.

Together, we can foster a football environment where informed decision-making and fair play remain at the heart of the game.

Giorgio Marchetti
UEFA Deputy General Secretary



Programme overview

TYPE OF LEARNING

◀ E-learning

Face-to face ▶

PROGRAMME DURATION

4 Months

SKILLS TRAINED

◀ Soft skills

Hard skills ▶



WHO

Anti-doping educators responsible for delivering anti-doping educational sessions within their football association and aspiring anti-doping educators



WHEN

Two intakes per year



HOW LONG

4 months



WHERE

One face-to-face seminar at European football federation and two online seminars



PRICE

€3,900



NUMBER OF PARTICIPANTS

Max. 20



CERTIFICATION

Certificate of completion from the UEFA Academy



LANGUAGE

English

UEFA Anti-Doping Educator Course

The UEFA Anti-Doping Educator Course is a practical programme designed for professionals delivering football-specific anti-doping educational sessions to players and staff.

The UEFA Anti-Doping Educator Course is a practical professional development programme designed for individuals responsible for delivering anti-doping education to those working in football, including players. It aims to strengthen both anti-doping expertise and educational delivery skills, ensuring that participants can provide engaging, impactful and relevant learning experiences.

The programme combines anti-doping knowledge with modern educational principles, helping participants understand not only what to teach, but also how to teach it effectively. Through webinars, e-learning, practical assignments and an in-person workshop, participants develop the confidence, communication techniques and presentation skills needed to engage diverse football audiences.

Strong emphasis is placed on practice, peer learning and feedback. Participants experience education from the learner's perspective, work with football-specific scenarios and learn how to use educational resources effectively to create interactive and meaningful sessions. The programme also explores audience engagement, facilitation skills and methods for adapting sessions to different groups.

By the end of the course, participants will be better equipped to deliver high-quality anti-doping education that supports informed decision-making and reinforces a strong culture of clean sport throughout football.

Programme outcomes

- Acquire a comprehensive understanding of anti-doping
- Develop pedagogical skills
- Gain practical experience in planning and delivering engaging educational sessions
- Improve presentation, communication and audience-engagement techniques
- Connect and network with UEFA representatives, other anti-doping educators and anti-doping stakeholders
- Gain UEFA certification in anti-doping education

Testimonials



I would definitely encourage UEFA member associations to nominate their main anti-doping educator for this training programme and support their participation. The course provides participants with practical experience and comprehensive information on anti-doping and delivering educational sessions, while also offering them the opportunity to connect with professionals from different countries and backgrounds and reflect on their own practices. The quality of the content and speakers makes this a genuinely valuable experience that participants can build on well beyond the training itself.

Catherine Coley, Director of Education and Prevention, French Anti-Doping Agency (AFLD)



The programme was engaging and rewarding from start to finish. The online and self-learning phases provided a strong foundation of knowledge, while the face-to-face workshop created invaluable opportunities to exchange experiences and learn from colleagues across Europe. I would highly recommend this course to anyone working in anti-doping education.

Lai Sun Liu, Disciplinary & Integrity Officer, Gibraltar Football Association



One of the most valuable aspects of the course was the combination of anti-doping content and communication skills training. The sessions were practical, interactive and filled with ideas that could be readily applied in different professional settings. Working in small groups also encouraged us to share and discuss our own experiences, creating a highly enriching learning environment.

Loïc Noirat, Anti-Doping Coordinator, UEFA



Programme overview

SEMINAR 1 ONLINE

Introduction to the course, objectives, structure and learning journey

SELF-LEARNING PHASE

Complete 12 e-learning modules and study the UEFA Anti-Doping Educator Handbook to strengthen anti-doping expertise and develop teaching skillspe.

SEMINAR 2 ONLINE

Consolidate learning, review key concepts and complete the final theoretical assessment

SEMINAR 3 FACE-TO-FACE

Two-day practical workshop on delivering educational sessions and facilitation skills, including oral assessment

01

Introduction and kick-off



Self-learning



02

Knowledge review and theoretical assessment



03

Two-day practical workshop and certification



Workload and assessment

The total workload is estimated to be approximately 70 hours. This includes participation in the two online seminars and the two-day in-person workshop, completion of the self-learning phase comprising 12 e-learning modules and study of the UEFA Anti-Doping Educator Handbook, as well as independent preparation and reading throughout the programme.

The course will be assessed as follows:

- Attendance and active participation in all programme activities, including webinars and the in-person workshop
- Online knowledge assessment during seminar 2, which must be successfully completed to participate in the in-person workshop
- Oral assessment consisting of a short presentation delivered during the in-person workshop

Programme fees

- €3,900, including accommodation, all programme materials, lunches and coffee breaks during each session
- Please note this fee does not include travel
- Costs are covered by UEFA for representatives nominated by the respective association's anti-doping education coordinator

Application process

Eligible candidates must complete the online application form on UEFAacademy.com and submit it by the deadline indicated on the programme web page. As part of the application process, candidates will be asked to provide information on their

professional experience in anti-doping education, their current role and their motivation for wanting to take part in the programme.

All applications will be reviewed by the UEFA Anti-Doping unit. Candidates may be contacted for additional information or invited to participate in an interview as part of the selection process. Applicants will be informed of the final decision within one month of the application deadline.

To be eligible, applicants must:

- Be nominated by their national association's anti-doping education coordinator
- Currently or will be delivering anti-doping education and have experience conducting educational sessions
- Demonstrate strong communication and presentation skills, together with the ability to engage football players and staff in educational settings
- Demonstrate the ability to lead engaging educational sessions and effectively communicate anti-doping values and knowledge to football players
- Demonstrate a strong commitment to clean sport

Please note that places are limited. Selection will be based on applicants' experience, motivation, potential to contribute to anti-doping education within football and the location of the final in-person workshop, with the aim of ensuring a balanced geographical representation of UEFA member associations.

A word from the programme director



“We all remember great teachers who made learning engaging, relevant and memorable. Anti-doping educators should have the same impact, helping players and staff to understand the complex anti-doping framework and transforming technical requirements into meaningful learning experiences. The UEFA Anti-Doping Educator Course was developed to equip educators with the knowledge, confidence and practical skills required to deliver effective educational activities tailored to football. Through this programme, we aim to raise the standard of anti-doping education across the game and ensure that every player and member of staff receives engaging, relevant and impactful learning opportunities.”

Thomas Rossier, Anti-Doping Supervisor, UEFA

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